



United Way
of West Florida

Dear Prospective Ambassador,

Thank you for your interest in serving your community through United Way of West Florida's Ambassador Program! We are in search of talented, creative, and passionate individuals to join our program... that could be you! Our Ambassador program is designed to help participants gain a deeper understanding of our community's needs, while building relationships with the area's current and future leaders.

If selected for the Ambassador Program, you will be an advocate for thousands of local families and individuals in need. Being an Ambassador for United Way means sharpening your leadership skills, forging strong community connections, and being part of something much larger than any one person or one organization.

Ambassadors will be expected to volunteer approximately 10 hours per month from June through December. It is crucial that applicants have the approval and support of their employer for this opportunity, as Ambassador duties often occur during regular business hours. Ambassadors will also have the opportunity to participate in various United Way events and activities throughout the year.

If the 2020/21 Ambassador sounds like a good fit for you, please complete the following application and return it to the United Way of West Florida office by May 1, 2020. We ask that you kindly consider contributing a \$10 application fee, which will go directly into our Community Investment Fund—we are pleased to waive the fee for current donors.

Don't hesitate to reach out with any questions about the Ambassador Program!

Thank you,

A handwritten signature in blue ink that reads "Blaise Moehl". The signature is fluid and cursive, with a long horizontal stroke under the "l" in "Moehl".

Blaise Moehl
Development Manager
United Way of West Florida
1301 W Government Street, Pensacola, FL 32502
850-444-7044 • blaise.moehl@uwwf.org

**UNITED WAY OF WEST FLORIDA
2020-21 AMBASSADOR PROGRAM**



OVERVIEW

Ambassadors will help United Way of West Florida (UWWF) build long-standing relationships with key organizations and individuals in Escambia and Santa Rosa Counties. Ambassadors will foster a greater understanding of the needs of our community and United Way’s efforts to build a stronger, healthier region. In addition to increasing their knowledge of our community, Ambassadors will manage relationships with 5-8 companies and assist them with planning and implementing successful workplace campaigns. In return, UWWF provides the Ambassadors with a unique program designed to help them develop professional, public speaking, and leadership skills while learning from our region’s established community leaders.

UWWF’s Development Team will support the Ambassadors and provide them with the knowledge and resources they need to be successful. Together, we will focus on enhancing connections, building new relationships, and strengthening our community.

RESPONSIBILITIES

- **Attend Ambassador Orientation.** This mandatory training will help you familiarize yourself with United Way, our funded non-profit partner agencies, and their positive outcomes. You will learn how everyone can engage in activities that benefit the community goals of health, education, and financial stability.
- **Attend monthly Leadership Training Seminars.** You will have the unique opportunity to learn from key community leaders in a small group setting. Trainings are designed to help Ambassadors build their professional network, develop leadership qualities, public speaking skills, and obtain a deeper understanding of our community’s needs and resources.
- **Serve as an extension of United Way by acting as an important liaison to 5-8 companies with established relationships.** You will connect with companies to analyze past performance of their campaign, encourage strategies to improve campaign revenue, and effectively communicate the United Way message. Ambassadors will deliver campaign materials and collect pledge packets in a timely manner.

TIMELINE (TENTATIVE)

| | |
|--|---|
| Ambassador Meet & Greet June 4 from 5:30-6:30pm | Training Session, Education Focus August 12 from 8:30-12:00pm |
| Agency Tours Date and time TBA | Community-wide Campaign Kickoff Luncheon September 15 at Pensacola Bay Center (time TBD) |
| Ambassador Orientation June 17 from 8-5pm | Training Session, Health Focus October 7 from 8:30-12:00pm |
| Training Session, Financial Stability Focus July 8 from 8:30-noon | Training Session, Leadership Focus November 18 from 8:30-12:00pm |
| Support 5-8 workplace campaigns July – December (approx. 5 hours per month) | |

2020-21 AMBASSADOR APPLICATION

Full Name: _____

Employer: _____

Position/Title: _____ Preferred Email: _____

Business Address: _____

Phone (Work): _____ Phone (Mobile): _____

Briefly describe your leadership roles and responsibilities in your current position:

Please list any non-profit or volunteer experience including leadership positions held:

Why would you like to be a part of the Ambassador Program?

What personal and professional qualities will make you a successful Ambassador?

What skills/knowledge do you hope to gain from your involvement in the Ambassador Program?

Ambassador Program Agreement

For the Ambassador Program to be truly meaningful, Ambassadors have a responsibility to fully participate. Attendance at scheduled functions, as well as interaction among fellow Ambassadors is essential to the learning experience.

Ambassadors will be required to volunteer approximately 10 hours a month from June through December during normal business hours (8am-5pm). Ambassadors should make every effort to attend all trainings and actively participate in their assigned campaigns. To ensure the quality of the program for all participants, two absences from trainings may result in dismissal from the Ambassador Program.

I understand the purpose of the Ambassador Program. If selected, I will devote the time and resources necessary to successfully complete the requirements.

Applicant Signature

Date

Supervisor/Employer Endorsement

If the candidate on this application is selected to participate in United Way of West Florida's Ambassador Program, they will be required to volunteer approximately 10 hours a month from June through December during normal business hours (8am-5pm). Please look over the provided list of dates.

As supervisor of the above individual, I fully support their commitment of time and resources should they be selected for the program. I understand that if properly engaged, the Ambassador will receive valuable training, public speaking experience, and networking opportunities while strengthening their leadership skills and community awareness.

Print Name

Title

Supervisor/Employer Signature

Date

Email

Phone

Please return the completed application and a \$10 fee to United Way of West Florida by **May 1, 2020**.
The application fee is waived for current donors. Ambassador applicants will be required to complete a phone interview for program consideration.

United Way of West Florida, Attn: Blaise Moehl
1301 W Government St, Pensacola, FL 32502
blaise.moehl@uwwf.org
850.444.7044