

ALICE IN SANTA ROSA COUNTY



2021 Point-in-Time Data

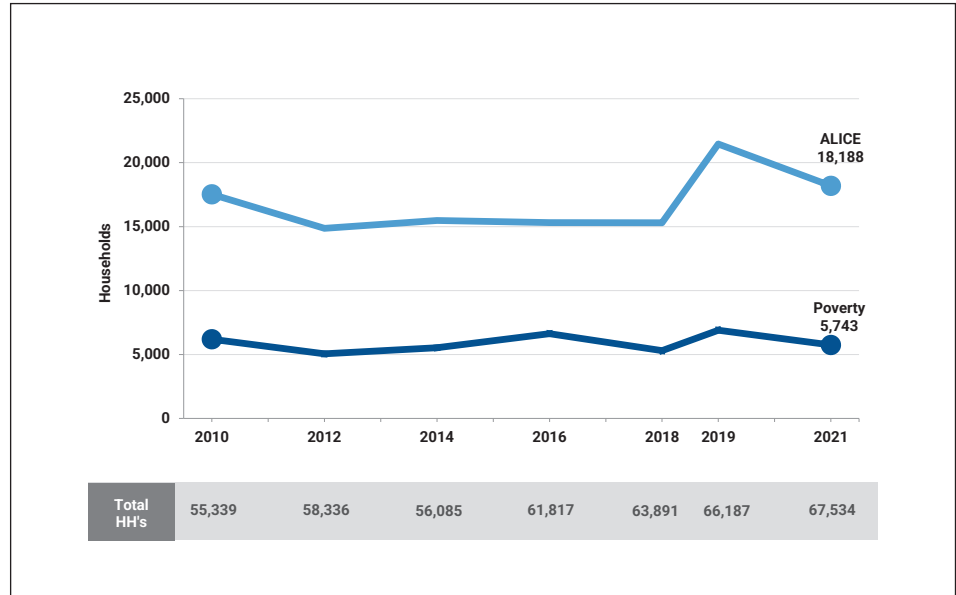
Population: 193,998 • **Number of Households:** 67,534 (2% change from 2019)
Median Household Income: \$82,059 (state average: \$63,062)
Labor Force Participation Rate: 58.5% (state average: 59.1%)
ALICE Households: 27% (state average: 32%) • **Households in Poverty:** 9% (state average: 13%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset Limited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 28,355 households in Santa Rosa County were below the ALICE Threshold; in 2021 this number changed to 23,931, (a -16% change).

Households by Income, Santa Rosa County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Florida

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Santa Rosa County were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Santa Rosa County, visit UnitedForALICE.org/Household-Budgets/Florida

Household Survival Budget, Santa Rosa County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$710	\$806
Housing – Utilities	\$154	\$292
Child Care	–	\$1,354
Food	\$478	\$1,303
Transportation	\$359	\$836
Health Care	\$224	\$854
Technology	\$75	\$110
Miscellaneous	\$200	\$556
Tax Payments	\$292	\$920
Tax Credits	\$0	-\$1,267
Monthly Total	\$2,492	\$5,764
ANNUAL TOTAL	\$29,904	\$69,168
Hourly Wage*	\$14.95	\$34.58

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

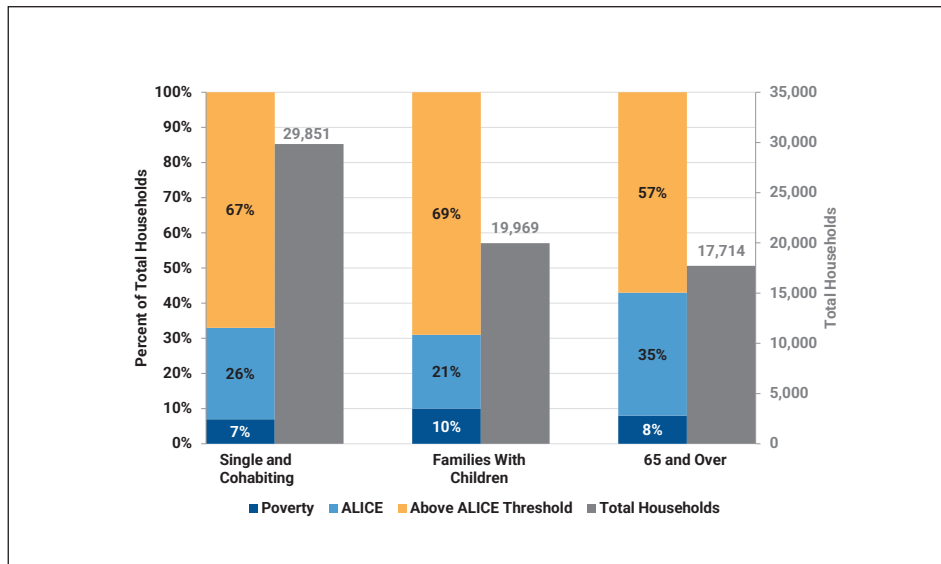
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

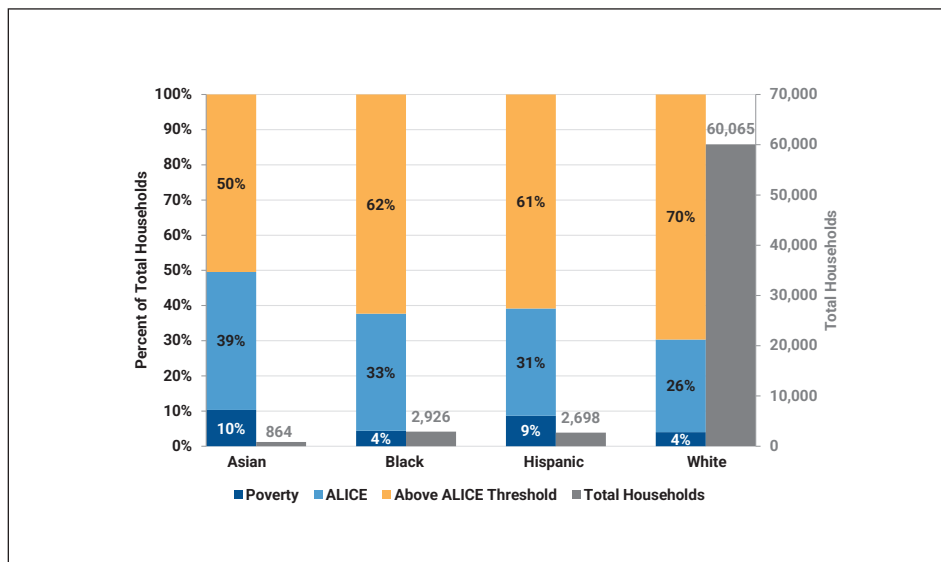
Visit UnitedForALICE.org/Florida to view more national, state, and county data.

Household Financial Status by Household Type, Santa Rosa County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Santa Rosa County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Santa Rosa County, 2021		
Town	Total Households	% ALICE & Poverty
Allentown CCD	1,196	43%
Avalon-Mulat CCD	3,072	17%
Bagdad CCD	2,214	46%
Berrydale CCD	647	37%
East Milton CCD	3,396	52%
Gulf Breeze CCD	2,665	25%
Harold CCD	411	47%
Holley-Navarre CCD	14,525	29%
Jay CCD	1,351	46%
Midway CCD	10,811	34%
Milton CCD	5,166	42%
Munson CCD	603	60%
Navarre Beach CCD	761	24%
Pace CCD	13,898	38%
Skyline CCD	6,818	36%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.