

Two Week UWWF Email Information Plan

SCHEDULE

Day 1 - Priah Video/How United Way works
Day 2 - Follow us on Social Media
Day 3 - Get Connected/Volunteer Platform
Day 4 - Story | 211 Gay's Story <https://www.uwwf.org/211GaysStory>
Day 5 - Born Learning Trails
Day 6 - SingleCare
Day 7 - Story | FVSL Inches <https://www.uwwf.org/news/inches>
Day 8 - VITA
Day 9- Story | Amy <https://www.uwwf.org/news/meet-amy>
Day 10 - Newsletter Signup

CONTENT

Day 1

Watch this short video to learn a little more about how United Way works to make our community stronger. [Video](#)

Day 2

See how your gift is making a difference by following United Way of West Florida on social media! You can find them on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) at @UWWFL

Day 3

Volunteerism is the heart of what it means to LIVE UNITED. When you volunteer, you see first-hand how your service matters in the lives of others. Through Get Connected, UWWF's volunteer center, you can choose a cause that is close to your heart or step in where you are needed most. Get Connected- uwwf.org/volunteer

Day 4

211 Northwest Florida makes more than 100,000 referrals every year. That referral is often the first step to a better life. See how one phone call put Gay on a new path- <https://www.uwwf.org/211GaysStory>

Day 5

Did you know that much of a child's skills, personality, and intellect are formed by the time they're five years old? This is why United Way works to transform public spaces into areas for learning with Born Learning Trails!

Born Learning Trails are a series of 10 interactive signs intended to offer fun, active learning activities for young children and their families. These trails are designed to help parents,

caregivers, and communities create quality opportunities for engagement, education, and recreation while out for a stroll or playing at a park.

Find a trail near you- uwwf.org/born-learning

Day 6

United Way of West Florida partners with SingleCare to bring their prescription savings card to our community.

The SingleCare card is easy to use:

- It's free for everyone - both insured and uninsured.
- Covers all FDA-approved prescription medications.
- Is easy to use with no registration, activation, or restrictions due to preexisting conditions.
- Has unlimited uses - show it every time you fill a prescription.

Get your card today- uwwf.org/singlecare-prescription-card

Day 7

A recent caller to UWWF's [Florida Veterans Support Line](http://www.uwwf.org/news/inches) was in a rough spot. Family issues left him living in his truck and alone. He was feeling depressed, overwhelmed, and considering suicide. Read how a FVSL Care Coordinator helped him start living again-

<https://www.uwwf.org/news/inches>

Day 8

Did you know free tax help is available to people in our community through UWWF's Volunteer Income Tax Assistance (VITA) program? Individuals and families with an adjusted gross income of \$60,000 or less are eligible. VITA is still processing returns once a month through September. Find more information- uwwf.org/free-tax-help

Day 9

Amy was out of work due to a car accident but was still managing to make ends meet. Then, everything changed. Amy's mother passed away, leaving Amy with her mother's mortgage payment and her remaining medical bills. Read what happened next-

<https://www.uwwf.org/news/meet-amy>

Day 10

Stay connected with United Way of West Florida all year by signing up for their newsletter. You'll receive information and updates about events, volunteer opportunities, and how you can make a difference in our community! Sign up today- uwwf.org/sign-now