

Glitz and Gallop Gala

May 2nd, 2026



Join us on Saturday, May 2nd from 4-7 pm at Sanders Beach Resource Center for our Annual Glitz & Gallop Gala. Watch the 152nd Kentucky Derby LIVE while enjoying handcrafted cocktails and hors d'oeuvres! This unique fundraising event will be packed with exciting activities, including a silent auction, horse races, and many chances to win great prizes. Proceeds from the event support the mission of United Way of West Florida. For more information visit wwwf.org/gala.

PRESENTING SPONSOR - LIMIT ONE

TRIPLE CROWN - \$10,000

- Includes 16 tickets* to the Gala (2 reserved tables)
- Logo placement on all table markers, recognizing the presenting sponsor title
- Full page ad** in event program with logo on front page
- Recognition in post-event thank you ads
- Prominent logo placement on Gala webpage, ticketing page, printed flyers, and invitations
- Recurring recognition as Presenting Sponsor during the event with the opportunity to speak and take an official photo with UWWF Leadership
- Logo on all digital marketing to include social media and Gala-related webpages
- Logo on all printed materials to include postcards, printed ads, and flyers
- 2 complimentary tickets to UWWF 2025-2026 Annual Celebration
- Recognition in 2025-2026 Annual Report as an Event Sponsor

SOLD

RUN FOR THE ROSES - \$5,000 LIMIT 2

- Includes 8 tickets* to the Gala (1 reserved table)
- 1/2 page ad** in event program
- Logo on Gala webpage and printed materials
- Recognition by the Event Host during the event
- Recognition in digital and traditional marketing
- 1 complimentary ticket to UWWF Annual Celebration (held in Summer 2026)
- Recognition in 2025-2026 Annual Report as an Event Sponsor

JOCKEY CLUB - \$2,500 LIMIT 6

- Includes 8 tickets* to the Gala (1 reserved table)
- Logo on the Gala webpage
- Logo on the event program
- 1/4 page ad** in event program
- Logo on Gala webpages and printed materials
- Recognition in 2025-2026 Annual Report as an Event Sponsor



Each ticket includes entry to the event, food, 2 drink tickets, 10 betting tickets, and entertainment.

*Registration for your ticket(s) will be sent to you one month before the event. You will **not** need to use the ticketing page unless you purchase extra tickets.

**You will receive an email from UWWF requesting artwork with a reminder email sent 4 weeks before the event. (Full page ad is 8.5" height by 5.5" wide, 1/2 page ad is 4.25" height by 5.5" wide, 1/4 page is 4.25" height by 2.25") If artwork is not received by the deadline, our marketing team will create a small "thank you" design featuring your logo to ensure the space is filled.



WINNER'S CIRCLE - \$2,500 PHOTOBOOTH SPONSOR - LIMIT 1

- Includes 4 tickets* to the Gala (general admission)
- Logo placement on all Photobooth images (estimated 200+ attendees)
- 1/4 page ad** in the event program
- Logo included in post-event thank you ads
- Logo placement on the Gala webpage and ticketing page
- Recognition at the event as the Winner's Circle sponsor
- Listed in 2025-2026 Annual Report as Event sponsor

~~SOLD~~

MILLIONAIRE ROW - \$2,000 LIMIT 2

- Includes 2 tickets* to the Gala (general admission)
- Logo in the event program
- Logo on the Gala event webpage and ticketing page
- Recognition at the event
- Social media recognition leading up to the event
- Listed in 2025-2026 Annual Report as Event sponsor

BEST IN SHOW - \$2,000 LIMIT 1

- Includes 2 tickets* to the Gala (general admission)
- Identify and select the two best-dressed guests and present Best in Show Awards during the program
- Logo on the Gala event webpage and event programs
- Recognition at the event
- Social media recognition leading up to the event
- Listed in 2025-2026 Annual Report as Event sponsor

PARADE OF PRIZES - \$500 LIMIT 10

- 1 ticket* to the Gala (general admission)
- Logo on the Gala event webpage
- Logo on the Parade of Prizes table signage
- Recognition at the event
- Social media recognition leading up to the event

IN-KIND OPTIONS MUST COMPLETE AND RETURN AN IN-KIND DONATION FORM

PARADE OF PRIZES (\$100+ VALUE):

- Recognition in social media post
- Logo on raffle ticket collection basket for donated prize

EXAMPLES:

- Sports Fan Gift Basket
- Restaurant Gift Card(s)
- Wine Gift Basket
- Sports or Entertainment Tickets
- Gourmet Gift Basket
- Professional Photography Mini Session

SILENT AUCTION (\$500+ VALUE)

- Recognition in social media post
- Logo on auction bid webpage for donated item(s)
- Listed on the Gala webpage

EXAMPLES:

- Luxury Hotel or Resort Getaway
- Wine Tasting
- Golf Clubs and/or Private Golf Lessons
- BBQ Grill
- Private Chef Experience



Thank you for your generosity and support! Please fill out the information below to confirm your sponsorship. You may mail this form to United Way of West Florida, 7100 Plantation Rd, STE 18, Pensacola, FL 32504 or email it to our Sponsorship & Events Manager, Mirella Savage at mirella.savage@uwwf.org.

This form may also be completed online at uwwf.org/sponsors.

Contact Name & Title: _____

Business Name: _____

Phone #: _____ Email: _____

Billing Address: _____

Total Sponsorship Amount: _____ Date: _____

Sponsor Package/Event: _____

Signature: _____

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Payment Preference:

- Enclosed Check (estimated date _____)
- Send an invoice on _____ (date)
- Other (please specify): _____
- Bill me monthly/quarterly _____
- For credit Card Payments visit uwwf.org/sponsors (credit card payments incur a **2-5% transaction fee**)
 - You can set up monthly credit card payments here as well

Next Steps:

- Return this form along with payment (or make a payment arrangement).
- **Please send your high-resolution logo and corporate name as you would like it to appear in all publications (EPS preferred but PNG's work) to our marketing department at kristen.pate@uwwf.org**
- If your sponsorship level includes an ad in our event program or annual report, our marketing team will contact you with due dates and sizing. These are also included in the sponsorship packet.

Thank you for your generous investment in our community! Your sponsorship is effective for our 2025-2026 year. Please retain a copy of this form for your records.

*We understand that this commitment is over and beyond any contributions by employees through employee giving, a program grant, or our corporate gift. Information is accurate at the time of publication and is subject to change without prior notice.



UNITED WAY

West Florida

Glitz and Gallop Gala
May 2nd, 2026 - Sanders Beach Resource Center

IN KIND DONATION
FORM

UNITED WAY OF WEST FLORIDA
7100 PLANTATION ROAD, SUITE 18, PENSACOLA, FL 32504

DATE

CORPORATE **OR** INDIVIDUAL DONOR?

CONTACT PERSON/DONOR

COMPANY/ORGANIZATION

TELEPHONE NUMBER

E-MAIL

ADDRESS

CITY/STATE/ZIP

Quantity	Description	New or used	\$ Value	Category
Total Value				

Check one of the following:

___ No goods or services were provided in consideration for this donation.

___ Goods/services provided in consideration for this donation valued at \$_____.

DONATION INSPECTED BY _____

DATE_____

ENTERED INTO DATABASE BY _____

DATE_____

ACKNOWLEDGEMENT LETTER/NOTE SENT BY _____

DATE_____

(Original - To Be Retained by UWWF)

(Copy - To Be Given to Donor)