



## Stuff the Bus School Supply Drive

### Purpose

Stuff the Bus is a community-driven school supply initiative designed to help students in Escambia and Santa Rosa Counties start the school year confident and prepared. Businesses, clubs, and organizations can join the mission by hosting a collection drive, to promote access to learning materials, and strengthen children and families.

### How It Works

Participating businesses and clubs collect new school supplies—such as notebooks, pens, backpacks, and crayons—and deliver them to a designated Stuff the Bus location. The drive runs for three weeks leading up to the official collection date of July 23, 2026. Week one focuses on setup and promotion, while weeks two and three are dedicated to collecting supplies. This model works well in offices, stores, club meetings, and community gatherings.

### Why Participate

- **Strengthen Community Impact:** Support students and schools directly in Escambia and Santa Rosa Counties
- **Build Team Engagement:** Works as an employee volunteer event or club service project.
- **Easy to Launch:** A collection kit provided with easy to follow instructions
- **Flexible Format:** Host a physical donation drive.



## **Stuff the Bus School Supply Drive for Escambia and Santa Rosa School**

### **Call to Action- Stuff the Bus Your Way**

Can't volunteer onsite? No problem! You can Stuff the Bus your way!

Join us in making a tangible difference in students' lives. Hosting a Stuff the Bus Pack to Impact supply drive is simple, meaningful, and truly powerful. We provide everything you need—you bring the community spirit!

### **Here's what you can expect:**

#### **Drive Setup Tools**

- Supply donation box
- Supply list provided by the school district
- QR code for digital donations

#### **Promotional Materials**

- Flyer/Handout
- Email Announcement Template

#### **Incorporate a Friendly Competition**

- Promote friendly competition with other businesses and clubs
- Initiate a Sponsor Backpack option (**\$25–\$50 per packed bag**)
- Stuff the Bus sign
- Take photos and post to social media

#### **What to Plan for Next**

- Suggested 3-week timeline (see below)
- Dropping off supplies to the Bus location
- Picture opportunity at the drop off site

#### **When to Start**

**Week 1:** Receive collection box, Announce the drive, Distribute promotional materials,

**Week 2–3:** Collect supplies, share reminders, & progress updates.