



LIVE UNITED

# UNITED WAY OF ESCAMBIA COUNTY 2016-2017 ANNUAL REPORT





**LIVE UNITED**

**MISSION:** Uniting our community and leveraging resources to improve lives.

**VISION:** A community United to create better opportunities for all.

**VALUES: I LIVE**

**Integrity:** Demonstrates exceptional impartiality and consistency and communicates with total transparency.

**Leadership:** Exemplifies the highest standards of non-profit management.

**Inclusiveness:** Seeks input from non-profit agencies, partners, donors, and citizens so that we may be respectful, responsive, and supportive in building better relationships.

**Volunteerism:** Sets the standard as the best example of an organization that is collaborative, respectful, and supportive of volunteers.

**Excellence:** Exceeds all standards while maintaining a focus and understanding of our role to build a better community.

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# A YEAR IN REVIEW

**David Peadan**  
Outgoing Board Chair

I am humbled by the full support of the dedicated team of staff, board members, volunteers, and community leaders that are at the heart of our work.

The community is strengthened by partners working together to create measured and positive change in education, health, and financial stability. By leveraging local resources, together we are solving community problems. As the outgoing Board Chair, I am proud and honored to not only have served with an outstanding organization, but to have done so with one that is a true catalyst for life-altering change in the lives of Escambia County citizens.

Together, we supported our community with a \$1.4 million investment in local nonprofit agencies and programs through contributions made from the workplace campaign.

Another \$1.2 million was invested through sponsorships and grant funding to support collaborative United Way programs with community partners such as Cram the Van, ReadingPals, Achieve Escambia, Communities Caring at Christmas, Christmas Wishes, RSVP, AmeriCorps VISTA ALIGNS, Nonprofit Training Series, Day of Caring, free tax assistance programs, the Emergency Food and Shelter Program, and 2-1-1. When including the value of volunteer labor and additional revenue sources leveraged, the total value we've brought into Escambia County is over \$13.6 million. That is a truly incredible figure.

We approach the end of the year with change on the horizon, but we are prepared to adapt and overcome with an unwavering dedication to supporting our community, as that is the work of United Way. We fight for the health, education, and financial stability of every person in Escambia County. As the time has come to step aside for the next incoming Board Chair, Yvette McLellan – who will do a tremendous job – I am confident that the incoming Board, along with staff leadership, will continue the fight for those in need of a voice.



## 2017-2018 STAFF

<b>Sarah Andrews</b>	2-1-1 I&R Specialist
<b>Barbara Bailey</b>	2-1-1 I&R and Resource Specialist
<b>Trina Burleson</b>	Executive Assistant
<b>Rebecca Cleary</b>	Partnership Specialist
<b>Jay Evans</b>	Leadership Giving Director
<b>Laura Hill</b>	Interim President/Vice President
<b>Tom Hilton</b>	Chief Financial Officer
<b>Kelly Jasen</b>	Resource Director
<b>Alicia Kellis</b>	Marketing Coordinator, AmeriCorps VISTA
<b>Naomi Kjer</b>	Marketing Manager
<b>Melissa Lewis</b>	Senior Director of Partnership/HR
<b>Katrina Madden</b>	Financial Stability Outreach Manager
<b>Blake Majzun</b>	AmeriCorps VISTA Leader
<b>Mike Martin</b>	2-1-1 Manager
<b>Chandler McLane</b>	Campaign Assistant
<b>Jacob Miskulin</b>	RSVP Manager
<b>Savanna Penland</b>	2-1-1 Resource Manager
<b>Brooke Policicchio</b>	Volunteer Manager
<b>Jonathon Potrzeba</b>	Director of Communications and Outreach
<b>Blake Majzun</b>	AmeriCorps VISTA Leader
<b>Sarah St. Ores</b>	Education Outreach Manager
<b>James Sutton</b>	Staff Accountant
<b>Mary Wilson</b>	Administrative Support Specialist
<b>Will Wirth</b>	National Service Manager



**UNITED WE FIGHT.  
UNITED WE WIN.**

**LIVE UNITED**

**GIVE** In 2016-17, \$2.97 million in public support was leveraged for an impact of \$11.4 million. Additionally, nonprofit partners were able to draw \$2.24 million in matching dollars to create a total community impact of \$13.64 million! Thousands of local men, women, and children were assisted because United Way was here to fund local programs and leverage community resources to benefit Escambia County citizens.

**ADVOCATE** Advocate for those in need by growing your knowledge of current issues impacting our community through our eNewsletter. Additionally, engage with our Facebook and Twitter pages to share the success you help create! Or, tell your neighbors and friends about 2-1-1. In our 2016-17 year, 2-1-1 specialists referred citizens to 56,062 local resources! Information and Referral Specialists answer calls 24 hours a day, 7 days a week in their efforts to advocate on behalf of those in need.

**VOLUNTEER** We could not do this work without volunteers who help us serve the community. 4,191 volunteers gave 45,171.89 hours in service to others. The Independent Sector values their gift of time at the rate of \$24.14 an hour. In effect, volunteers gave a generous \$1,090,449 by donating their talent and time to the community. They served through initiatives like Day of Caring, Free Tax Assistance Programs, Retired Senior Volunteer Program (RSVP), Cram the Van, and ReadingPals.

**LIVE UNITED** In the 2016-17 year, we continued our Non-Profit Training Series and provided partners with educational opportunities on Mission-Based Management, Volunteer Management, Effective Meetings, Marketing to Create a Positive Brand, and Grant Writing. 137 nonprofit professionals, representing 66 organizations, attended nonprofit training in the last fiscal year. At the end of the trainings, pre and post-test averages demonstrated a 27% gain in knowledge and a 21% gain in attendees comfort level with the subject area and knowledge of where to find resources to further help their organizations.

# 2016-17 FINANCIALS

Year ended June 30, 2016 (unaudited)

## PUBLIC SUPPORT & REVENUES

Gross Campaign Results	\$2,157,003
Less Donor Designations	(\$409,543)
Less Provision for Uncollectibles	(\$103,930)
<b>Net Campaign Revenue</b>	<b>\$1,643,530</b>
In-Kind Contributions	\$295,852
Contributions from Outside Service Area	\$4,429
Grants, Contracts, Program Revenues	\$904,931
Investment Income	\$105,437
Other Income	\$17,714
<b>Total Public Support and Revenues</b>	<b>\$2,971,893</b>

## EXPENSES

Program Services	
Gross Funds Awarded	\$1,762,175
Less Donor Designations	(\$409,543)
<b>Net Funds Awarded</b>	<b>\$1,352,632</b>
Allocation Expenses	\$202,074
Information and Referral Services	\$260,372
Volunteer Services	\$156,225
Impact Initiatives	\$462,023
<b>Total Program Services</b>	<b>\$1,080,694</b>
Supporting Services	
Fundraising	\$240,185
Organizational Administration	\$414,618
<b>Total Supporting Services</b>	<b>\$654,803</b>
<b>Total Expenses</b>	<b>\$3,088,129</b>
Decrease in Net Assets	(\$116,236)
Net Assets at Beginning of Year	\$2,141,125
Net Assets at End of Year	\$2,024,889

# OUR WORK IN EDUCATION

In 2016, our education collaborative worked to create **READINESS FOR SUCCESS** to ensure children grow into successful and productive adults.

Last year, United Way committed to community-wide goals focused on a 1% annual increase in student school readiness, on-time graduation, report card averages, attendance averages, grade-level reading proficiency, scholarships, internships, and employment obtained.





# RAISING PARTNER SUCCESS IN EDUCATION

## Our Future Together:

What will our community look like if we fully succeed in reaching our goals? We believe our community will thrive if our children are ready for success every step of the way. We believe:

- Every child is capable of learning and deserves the opportunity to succeed;
- Education is the most effective ladder to realizing one's full potential;
- The promise of our children and generations to come is a resource which we cannot afford to waste; and
- Together, through shared and aligned efforts, we can and will create a community where every generation achieves success – Cradle to Career.

## What success looks like for the 7,154 served...

**692**

program participants secured completion certificates for training or graduation

**43**

participants secured scholarships valued at **\$3,325,508**

**2,958**

students improved report card average from **79%** to **81%** over the year

# OUR WORK IN HEALTH

In 2016, our health collaborative worked to create **HEALTHY INDEPENDENT CITIZENS** through better behaviors and access to resources that maintain or improve independence.

Last year, United Way committed to community-wide goals focused on an annual 1% increase in independence that results from a 1% decrease in obesity and unhealthy behaviors such as physical or substance abuse. Partners gauged their ability to help youth and adults be healthier by measuring avoidance of risky behavior and the consistency of prevention and healthy choices.







# RAISING PARTNER SUCCESS IN HEALTH

## Our Future Together:

What will our community look like if we fully succeed in reaching our goals?

We aim to lower local obesity rates and increase access to health resources for special needs clients, diabetics, and vulnerable and disabled citizens in order to strengthen an individual's ability to proactively manage healthcare costs. These improvements increase each individual's ability to live a healthy, independent life.

## What success looks like for the 12,009 served...

**2,369**

participants improved nutrition

**1,099**

participants improved mobility, cognitive functions, or other abilities

**551**

total pounds were lost by program participants

# OUR WORK IN FINANCIAL STABILITY

In 2016, our financial stability collaborative worked to **CREATE SELF-SUFFICIENCY**, moving more citizens to a financially independent life.

Last year, United Way focused on decreasing poverty by 1% annually while stabilizing family finances through increased access to free tax preparation, mainstream financial resources, financial literacy, employment, and educational opportunities. This helps lead to stable housing and sustainable financial success.





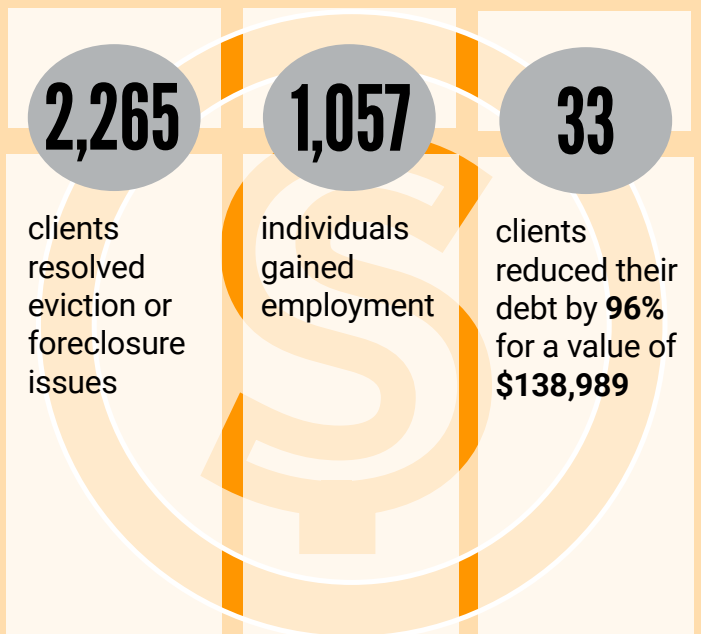
# RAISING PARTNER SUCCESS IN **FINANCIAL STABILITY**

## **Our Future Together:**

What will our community look like if we fully succeed in reaching our goals?

By reducing the percentage of local citizens who live in poverty and are Asset Limited Income Constrained & Employed (ALICE), our community will have greater access to resources helping them increase their financial stability, which is necessary to improve lives and lead to an economically prosperous future.

## **What success looks like for the 28,395 served...**





**JOIN THE  
MOVEMENT!**

**LIVE UNITED**

### **COMMUNITY INVESTMENT PROCESS**

February through May -- Decide where funds can have the greatest impact as a Panelist.

### **CRAM THE VAN**

June through August -- Collect school supplies or volunteer to support Escambia County students.

### **DAY OF CARING**

October -- Impact community needs by volunteering or hosting a one day project.

### **FREE TAX ASSISTANCE PROGRAMS**

October through April -- Provide free income tax assistance as a VITA volunteer.

### **ReadingPals**

August through May -- Volunteer one hour a week to read to a 4-year-old student.

### **RETIRED AND SENIOR VOLUNTEER PROGRAM (RSVP)**

Volunteers, 55 or better, Lead with Experience by giving their time and talent to impact the community.

### **VISTA ALIGNS**

VISTA Aligns, a CNCS sponsored program, matches AmeriCorps VISTA (Volunteers In Service To America) members with nonprofit partner agencies across Escambia County to benefit the community.

### **LOANED EXECUTIVE PROGRAM**

June through January -- LEs serve as leaders by advocating and supporting United Way's Workplace Campaign, raising over \$2 million annually to support local nonprofit programs.

**FOR MORE INFORMATION, CALL UNITED WAY AT (850) 434-3157 OR VISIT [WWW.UNITEDWAYESCAMBIA.ORG](http://WWW.UNITEDWAYESCAMBIA.ORG).**



## 2017-18 COMMUNITY PARTNERSHIPS

Collaborative Partners share a commitment to the continuous improvement of the education, health, and financial stability of all Escambia County citizens. In 2016-17, through United Way's Community Investment Process, donors chose the programs and agencies below to receive \$1 million dollars in funding. Another \$639,504 was given for donor designations and community initiatives.

### EDUCATION

- AMIkids Pensacola
- Be Ready Alliance Coordinating for Emergencies
- Big Brothers, Big Sisters of Northwest Florida
- Boys and Girls Clubs of the Emerald Coast
- Capstone Adaptive Learning & Therapy Centers
- Chain Reaction Teen Leadership Institute
- Children's Home Society of Florida
- Escambia County Public Schools Foundation
- Every Child a Reader Escambia
- Early Learning Coalition of Escambia County
- Goodwill Easter Seals of the Gulf Coast
- Independence for the Blind
- Legal Services of North Florida
- PACE Center for Girls
- Pathways for Change
- The ARC Gateway
- YMCA of Northwest Florida

### FINANCIAL STABILITY

- American Red Cross
- Catholic Charities of Northwest Florida
- FavorHouse of Northwest Florida
- Manna
- The Salvation Army

### HEALTH

- Autism Pensacola
- Baptist Health Care Foundation
- Boys and Girls Clubs of the Emerald Coast
- Capstone Adaptive Learning & Therapy Centers
- Children's Home Society of Florida
- Council on Aging of West Florida
- Epilepsy Foundation of Florida
- Gulf Coast Kid's House
- Health and Hope Clinic
- Independence for the Blind
- Lakeview Center
- Lutheran Services of Florida
- Manna
- Pathways for Change
- The ARC Gateway
- The Salvation Army
- YMCA of Northwest Florida

### ADDITIONAL PARTNERS

- Achieve Escambia
- LiveWell

## TEN MEASURABLE GOALS

- 1 Every child achieves school readiness
- 2 Every student achieves academic success
- 3 Every student achieves graduation
- 4 Every learner achieves readiness for desired career
- 5 Every adult achieves economic self-sufficiency
- 6 Low-income children and families use proper nutrition

2017-18 Funded Partners (above) have committed to work on **ONE** of the following 10 goals:

- 7 Improve community health outcomes
- 8 Improve community health through prevention and reduction of tobacco, physical, substance, or alcohol abuse
- 9 Increase the number of residents whose health enables them to maintain or improve their ability to remain independent
- 10 Support our community's vulnerable citizens by providing assistance with emergency and basic needs



# UNITED WAY PROGRAMS AND INITIATIVES

## LIVE UNITED

### CRAM THE VAN

Cram the Van, Escambia County School District's only approved supply drive, ensures students have the supplies needed to succeed.

In 2016, our generous community distributed \$78,000 in supplies to 61 area schools, helping over 9,300 children in need. 130 volunteers gave 630 hours of their time to sort, count and package supplies. Over 35 local businesses held collection drives or donated supplies. Countless members of our community came together to ensure the success of our students and made a \$94,000 impact in our schools.

### COMMUNITY INVESTMENT

United Way donors reviewed programs and invested resources where they could have the greatest impact. These donors considered community needs and United Way's 10 goals centered on improving lives locally.

In 2017, 50 volunteers dedicated 1268 hours to review programs, conduct site visits, and listen to agency program presentations. 44 programs were funded for a total of \$1 million in awards.

### DAY OF CARING

Day of Caring is the largest single day of service in Northwest Florida; it offers participants an opportunity to see first hand the community's needs while working together to combat them through volunteerism. Individuals and groups are matched with local nonprofit agencies and schools to spend a full or half day working on a variety of service projects.

In 2016, Day of Caring coordinated 1,250 volunteers to successfully complete 87 projects at 58 agencies and schools in Escambia County. Together, Day of Caring volunteers donated almost 7,000 hours that provided local nonprofits and schools an estimated \$162,000 in free labor.

### EDUCATION SUMMIT

The Education Summit, hosted at Pensacola State College and sponsored by Sacred Heart Health System, Gulf Power Company, AT&T, and Baptist Health Care, had the full support of the Escambia County School District Superintendent of Schools. School District social workers and guidance counselors attended the one day summit to hear from nonprofits in attendance that had services that could support children in our schools.

In 2016, the Education Summit was attended by 69 school district employees and 27 nonprofit agency representatives. Local schools identified a need for mentors, mental health aid, and childcare assistance for children without direct parental supervision. They asked nonprofits to support these and other critical needs.

### FamilyWise PRESCRIPTION ASSISTANCE PROGRAM

FamilyWise is a longtime partner of United Way, working with nearly 1,000 local United Ways dedicated to helping improve the health and well-being of individuals, families, and communities.

In 2016-17, this program helped 4,439 local citizens save over \$308,502 on prescription medication.

### FISCAL AGENT

United Way serves as the fiscal agent for Communities Caring at Christmas and Christmas Wishes. These programs are true community collectives where individuals and business partners collect funds and gifts to help parents and foster families provide a joyful holiday for vulnerable children and adults with developmental disabilities. Whether partners helped with a toy or gift drive, or whether they attended Miracle on Palafox, their efforts generated \$31,365 that served 1,100 children.



### FREE TAX ASSISTANCE PROGRAMS

The Volunteer Income Tax Assistance (VITA) and MyFreeTaxes.com (MFT) programs provide low-income families with free tax filing options, both online and in-person for individuals and families making less than \$64,000 per year.

In 2017, through the efforts of the VITA Program and the MFT Call Center in Escambia County, \$6,634,123, was leveraged for our community. IRS certified volunteers completed 3,683 tax returns and saved taxpayers \$792,213.30 in tax preparation fees. They served a combined 5,053 hours, equating to \$121,979 in volunteer labor. United Way is home to one of three nationwide MFT Call Centers, employing five seasonal staff members who are IRS trained and certified. Escambia's call center took over 2,500 calls this tax season, assisting taxpayers with a variety of tax-related issues.

### PUBLIX EMERGENCY ASSISTANCE

The Publix Emergency Assistance Program is a last resort fund to assist employed families or individuals in need. Eligible clients are case managed by 2-1-1 and payments are made directly to the utility company or landlord. Clients must meet certain criteria before approval is given.

Working families and individuals are not immune to unexpected financial hardships. Last year, 2-1-1 assisted 29 eligible clients with utility bills, past due rent payments, and food for a total value of \$10,320.

### ReadingPals

ReadingPals is a school-based mentoring program that helps 4-year-old pre-kindergarten students build the strong pre-literacy skills necessary for kindergarten success.

During the 2016-17 school year 250 volunteers served a total of 5,004 hours. Community members and volunteers donated \$2,682 of in-kind goods to support the program. Including the value of volunteer labor and in-kind donations, ReadingPals had a \$123,485 impact on our community.

### RSVP

The Retired and Senior Volunteer Program (RSVP) is sponsored by the Corporation for National and Community Service. Through this program, individuals 55 and better are able to offer their time and talents to meet the community's needs. In 2016, 135 volunteers served 9,541 hours, valued at \$230,342, at 18 sites.

### SUMMER BREAKSPOT

The Summer BreakSpot Program is federally funded by the U.S. Department of Agriculture (USDA). Sites are locally operated by nonprofit organizations that provide meals and receive reimbursement from USDA.

Summer BreakSpot works to fill the nutrition gap during the summer months by serving meals to children 18 and under. 2-1-1 Northwest Florida makes referrals for callers who want to connect their children to the program. Last summer, 2-1-1 made 498 referrals for Escambia County callers.

### VISTA ALIGNS

VISTA ALIGNS focuses on building our community's capacity to respond collaboratively to community needs. This program aligns local systems and services to reduce duplication and maximize outcomes. In 2016-17, 12 VISTAs served 7,882 hours with 7 local nonprofit agencies: Achieve Escambia, Boys and Girls Clubs of the Emerald Coast, Gulf Coast Kid's House, Legal Services of North Florida, Manna, and United Way of Escambia County.

IN ORDER TO LIVE BETTER,  
WE MUST **LIVE UNITED!**

# 2-1-1 NORTHWEST FLORIDA GET CONNECTED. GET ANSWERS



LIVE UNITED

**As our area's primary connection to community health and support services, 2-1-1 Northwest Florida connects callers with local resources and empowers them to meet their needs. Our free 24/7 help line and searchable online database are available to everyone.**

## **CURRENT SERVICE AREAS:**

Escambia, Bay, Calhoun, Gulf, Holmes, Jackson, and Washington County

## **YEAR END RESULTS FOR 2016-2017**

**24,483** people called 2-1-1 Northwest Florida

**56,062** referrals were given

**78,085** unique visitors to [www.211nwfl.org](http://www.211nwfl.org)

## **ADVOCACY**

Oftentimes, local citizens need additional help getting the assistance they need. United Way 2-1-1 Specialists contacted agencies on behalf of **500** callers who needed specialized assistance last year. This additional care sometimes makes all the difference.

## **MORE ABOUT THE PROGRAM**

2-1-1 is an asset for local agencies and a resource for their clients.

2-1-1 provides a snapshot of community needs as well as gaps in available services.

2-1-1 assesses call data to determine unmet needs and emerging issues.

This information is provided to city, county, and community leaders.





# AND THE HONOREES ARE...

**United Way is honored to recognize outstanding individuals, businesses, and agency partners who have made significant contributions in our focus areas of education, health, and financial stability.**

## **UNITED WAY PARTNER AGENCY OF THE YEAR**

### ***Legal Services of North Florida***

Legal Services of North Florida is being recognized for their tireless support of the individuals affected by the tornadoes that devastated parts of our community, as well as their assistance to those rendered homeless by the sudden foreclosure of the Hospitality Inn off of Mobile Highway. Additionally, Legal Services of North Florida has been an outstanding advocate for 2-1-1, and collaborates with a diverse array of United Way Partner Agencies. Legal Services' partnership with United Way focuses on helping homeless youth and veterans in our county secure and maintain housing.

## **DISTINGUISHED BUSINESS PARTNER OF THE YEAR**

### ***West Florida Hospital***

West Florida Hospital is being honored for their continued sponsorship of United Way of Escambia County Campaign Kickoff Event, in addition to supporting dozens of other nonprofits in our community. West Florida Hospital generates outstanding engagement as a Workplace Campaign and is a routine presence at volunteerism opportunities throughout the community. Their Step Up for Students program offers scholarships for low-income students, while Women's Day Out is a free annual event supporting women's health.

## **UNITED WAY SERVICE AWARD**

### ***Celia and Danny Hilton***

Momentum Films' team of Celia and Danny Hilton is being acknowledged for the irreplaceable support they offer United Way in photography and videography. In 2016-17, Celia and Danny Hilton developed the Workplace Campaign video, photographed our Campaign Finale and Annual Meeting, and created video content for Community Investment, Day of Caring, and the KIA Giveaway. Their service is valued at \$5,000.

## **DISTINGUISHED COMMUNITY SERVICE**

### ***Fran Switzer***

Fran Switzer is being recognized for her outstanding engagement and leadership in furtherance of United Way's work. Switzer is an active member of Women United, and has been a ReadingPal volunteer for several years. The Switzer Brothers Charitable Foundation, of which she is President, also provides financial support to Tummy Bundles. Fran Switzer is a champion of Council on Aging, Pensacola Historic Society, Arc Gateway, and an advocate for those less fortunate in our community.

## **RAYELL IRISH - "COLOR A BRIGHTER WORLD"**

### ***Leslie Hunter-Huff***

Leslie Hunter-Huff has been an advocate for Escambia County's most vulnerable citizens for many years. While she first partnered with United Way as the Executive Director of the Sickle Cell Disease Association, her most recent advocacy efforts are focused on the children of Escambia County. Through her work as the Executive Director of the Boys & Girls Club of the Emerald Coast/Pensacola, Leslie Hunter-Huff touches the lives of hundreds of children daily. She has formed many collaborative partnerships, including organizations such as United Way of Escambia County, Manna, Escambia County School District, and the University of West Florida. She has built these partnerships to secure mentors, food, and in-kind goods for her afterschool and summer programs in order to enhance the lives of the children and families she serves. Hunter-Huff and her staff interact with dozens of children each day with the goals of leaving them with the talent and ambition necessary to help them reach their full potential as productive, caring, and responsible citizens.

# 2017-2018 BOARD OF DIRECTORS

## OFFICERS

**Yvette McLellan, Chair**  
City of Pensacola

**David Peaden, Past-Chair**  
Home Builders Association of West Florida

**Jack Lowrey, Chair-Elect/Campaign Chair**  
Ameriprise Financial

**Tammy Davies, Treasurer/Women United**  
Wells Fargo

**Genevieve Harper, Secretary**  
Sacred Heart Health System

## EXECUTIVE MEMBERS

**KC Gartman, Community Impact Chair**  
Baptist Health Care Foundation

**John Floyd, Community Investment Chair**  
Gulf Power Company

**Tim Stronko, Advocacy/211 Chair**  
Gulf Power Company

## COMMITTEE LEADERS

**Amy Miller, Campaign Co-Chair**  
Port of Pensacola

**Wes Hudgens, Co-Chair Community Investment**  
Gulf Power Company

**Oliver Sumlin, Nominating Chair**  
Underwood Anderson & Associates

## BOARD

**Meri Asmar**  
Lewis Bear Company

**Brett Bennet**  
Publix Super Markets

**Cedric Durre**  
Saltmarsh, Cleaveland & Gund

**Cathy England**  
ServisFirst Bank

**John Hosman**  
FS Advisors and Accountingfly.com

**Trip Maygarden**  
Shell Fleming

**Jo McArthur**  
Escambia County School District

**Matthew Shook**  
Adams Homes

**Johnathan Taylor**  
Landrum Companies

**Patrice Whitten**  
Pensacola State College

## INCOMING MEMBERS

**Daniel Joyner**  
Coastal Bank and Trust

**Kevin Mair**  
West Florida Healthcare

**Todd Phillips**  
Navy Federal Financial Group

**BJ Roberts**  
Baptist Health Care

**Carlton Ulmer**  
West Florida Healthcare

## RETIRING MEMBERS

**Malcolm Thomas** 6 yrs  
Escambia County School District

**Tim Putman** 4 yrs  
Children's Home Society

**Michelle Kaufman** 3 yrs  
Navy Federal Credit Union

**Bruce Vredenburg** 3 yrs  
Hancock Bank

**Deb Moore** 2.5 yrs  
Community Advocate

**Scott Ginnetti** 1 yr  
Signature Healthcare

**John Isbell** 1 yr  
Buffalo Rock



## LOOKING FORWARD

**Yvette McLellan**  
Incoming Board Chair

Thank you for the opportunity to serve as Chair of the Board of United Way of Escambia County. The work of this organization has never been more important, and the United Way staff and volunteers have, once again, risen to the challenge to meet the needs of our community.

Our organization faces a steep task in replacing Andrea Krieger as President and CEO. Andrea's leadership, guidance, and passion for United Way, and the trust she has built within our community, have been the driving factors in the success of our United Way over the past six years. As we continue the process of selecting a new President and CEO, I would like to thank the entire United Way Staff for their commitment through this transitional period.

Over the past two years I have had the privilege of working with Board Chair, David Peaden, who epitomizes what it means to be a civic leader and to **LIVE UNITED**. His enduring passion and commitment to our community has truly been an inspiration. Taking the reins at this time is made easier by the groundwork laid by David over the past two years. I am excited to work with my colleagues on the Board as we continue to find ways to make positive changes in our community. But we can't do it without you. I ask you to join us in this journey to change lives and lift the community. You can give, you can advocate, and you can volunteer. I challenge you to join the fight and **LIVE UNITED**.





**LIVE UNITED**

United Way of Escambia County's Volunteer Center matches individuals and companies with more than 40 local nonprofit agencies to create extraordinary volunteer experiences throughout Escambia County. Our mission of improving lives is magnified by people and organizations that bring the passion, expertise, and resources needed to get things done. **Last year:**

 **4,191** VOLUNTEERS GAVE

 **45,171** HOURS

...FOR A

 **\$1,090,449** COMMUNITY IMPACT!

Volunteerism is at the heart of what it means to **LIVE UNITED**. When you volunteer, you see first-hand how your service matters in the lives of others. Get connected today by emailing [volunteer@unitedwayescambia.org](mailto:volunteer@unitedwayescambia.org).

## KEY VOLUNTEER LEADERSHIP

### COMMUNITY INVESTMENT PANEL CHAIRS:

**Bobby Phillips  
Brett Bennett  
Jack Lowrey  
KC Gartman**

**Maegan Leonard  
Teresa Loy  
Yvette McLellan**

### DAY OF CARING COMMITTEE MEMBERS:

**Bill Maudlin  
Corey Booth  
Chris Stafford  
Jamie Cochran**

**Johanna Allard  
Larry Cherry  
Samantha Hill  
Tori Woods**

### VITA SITE COORDINATORS:

**Charles Bone  
Jeff Abrams  
Jerry Fritz  
Joe Santos**

**Kelvin Johnson  
Laura Krisbell  
Nancy Taylor**



# NON-PROFIT TRAINING SERIES

**United Way of Escambia County's Non-profit Training Series is designed to help nonprofit professionals improve their skill sets. Topics include board governance, fundraising, strategic planning, building a brand, grant writing, and more! Last year, 137 non-profit professionals, representing 66 organizations, attended nonprofit training. At the end of the trainings, pre and post-test averages demonstrated a 27% gain in knowledge and a 21% gain in attendees comfort level with the subject area and knowledge of where to find resources to further benefit their organizations.**

## PARTICIPANTS

A Safe Port  
 Achieve Escambia  
 Adult and Child Mental Health Care  
 AMIKids Pensacola  
 Be Ready Alliance Coordinating For Emergencies  
 Better Business Bureau of Northwest Florida  
 Boys & Girls Clubs of the Emerald Coast  
 Capstone Adaptive Learning & Therapy Centers  
 Chain Reaction  
 Children's Home Society of Florida  
 Community Drug and Alcohol Counsel  
 Council on Aging of West Florida  
 Creative Learning Academy  
 Deaf & Hard of Hearing Services  
 Emerald Coast Science Center  
 Epilepsy Foundation of Florida  
 Escambia County Healthy Start Coalition  
 Every Child a Reader in Escambia

First City Arts  
 Florida Blue  
 Girl Scouts of the Florida Panhandle  
 Goodwill Easter Seals  
 Gulf Coast Kid's House  
 Gulf Power Company  
 Health & Hope Clinic  
 Hype  
 Independence for the Blind  
 Junior Achievement of Northwest Florida  
 Junior League of Pensacola  
 Keep Pensacola Beautiful  
 KlaasKids Foundation  
 Learn to Read  
 Legal Services of North Florida  
 Manna Food Bank  
 Milk & Honey Outreach  
 Ministry Village at Olive

New Market Children's Museum  
 NWFL Guardian Ad Litem Foundation  
 NWFL Trauma Intervention  
 Pathways for Change  
 Pensacola Light House  
 Pensacola Mess Hall  
 Ronald McDonald House Charities  
 Scenic Highway Foundation  
 Taylor Haugen Foundation  
 Teen Socialize with Education  
 The Arc Gateway  
 The Extra Mile  
 The Global Corner  
 The Salvation Army  
 Waterfront Rescue Mission  
 WSRE Foundation

## THANK YOU TRAINERS!

Allison Romer (UWF Haas Center)  
 Amy Newburn (UWF Haas Center)  
 Angie Ishee (Waterfront Rescue Mission)  
 Ashley Anderson (Pensacola State College)  
 Bill Massey (Saltmarsh, Cleaveland & Gund)  
 Brett Bennett (Publix Super Markets)  
 Cherri Baker (Manna)  
 Debbie Douma (Pensacola State College)  
 Dede Flounlacker (Manna)  
 Doug Brown (Community Action Program)  
 Dr. Becky Adkins (Pensacola State College)  
 Dr. Sherry White (Capstone Adaptive Learning and Therapy Centers)  
 Ed Carson (Carson Construction)

Genevieve Harper (Sacred Heart Health Systems)  
 Hal George (Walmart)  
 Hong Tran (Baptist Health Care)  
 Jack Lowrey (Ameriprise Financial)  
 Jo McArthur (Escambia County School District)  
 Kristin Fairchild (Chain Reaction)  
 Kagan Jenkins (Council on Aging of West Florida)  
 Linsey Walk (University of West Florida)  
 Matt Knee (Catholic Charities)  
 Michelle Kaufman (Navy Federal Credit Union)  
 Mike Owens (Landrum Professionals)  
 Mona Amodeo (Id Group)  
 Natalie Chism (Big Brothers Big Sisters of NWFL)  
 Rebecca Stauffacher (Greater Pensacola Chamber)

Rick Harper (University of West Florida)  
 Sarah Humlie (Pensacola Humane Society)  
 Scott Egstad (Scott Egstad and Company)  
 Shana Davis (Target 9 Mile Road)  
 Shannon Lands (Saltmarsh, Cleaveland & Gund)  
 Shannon Nickinson (Studer Community Institute)  
 Stacey Kostevicki (Gulf Coast Kid's House)  
 Susan Rollwagen (Pepperbox Solutions)  
 Terry Bolin (Goodwill Easter Seals)  
 Thomas Greek (Navy Federal Credit Union)  
 Virginia Stott (Florida Blue)  
 Wes Hudgens (Gulf Power Company)



# LOANED EXECUTIVE LEADERSHIP PROGRAM

Loaned Executives (LEs) are volunteers who are “loaned” to United Way by their employers to serve as the primary advocates for the Workplace Campaign. LEs are on the front line of community change as they strive to increase support and contributions to the campaign. The LE Leadership Program is designed to help participants develop their leadership skills and professional networks through monthly training seminars that feature key community leaders.

Last year, 15 LEs helped raise over \$2 million during the Workplace Campaign and participated in 6 training sessions to increase their leadership skills and knowledge of community issues.



## 2017-18 LOANED EXECUTIVES

### Dieter Borrell

Caldwell Associates Architects

### Detriz Bowers

AMIkids Pensacola - Escambia Boys Base

### Robert Bullard

Gulf Power Company

### Theresa Cserep

UWF/Junior League of Pensacola

### Pamela Ducas

Waste Management

### Julie Emmons

AMIkids Pensacola

### Nancy Gaylor

Gulf Power Company

### Ildi Hosman

Junior Achievement of Northwest Florida

### McKenzie Lane

Gulf Winds Federal Credit Union

### Valerie Morrow

Gulf Power Company

### Kevin Murphy

US Navy

### Rebecca Oberto

Pensacola International Airport

### Caitlin Okrzesik

Greater Pensacola Chamber

### Reginald Robinson

AMIkids Pensacola

### Dennis Ross, Jr.

UWF Student/US Navy Reserves

### Kelley Rowland

Gulf Power Company

### Caroline Rudolph

Florida Department of Corrections

### Alysa Skiles

A.I.I. Financial Group - Ameriprise Financial

### Eboni Wilson

Gulf Power Company

### Tori Woods

Humana



# EMERGING LEADERS SOCIETY

Emerging Leaders are donors, ages 21 to 40, who commit to LIVE UNITED 365 days per year by giving \$1 a day to United Way and other activities such as volunteerism and advocacy. Above all, they are leaders who are passionate about improving and contributing to our community.

## EMERGING LEADERS 2016 - 2017

*2016-2017 Emerging Leaders Society featured 56 members who collectively gave over \$40,456!*

Franklin Alexander  
Joy Alumbaugh  
Cherri Baker  
Brett Bennett  
Shawn Blankenship  
Crystal Bordelon  
Danshell Brooks  
Megan Chapman  
Donya Charles  
Amanda Clonts  
Matthew Coughlin  
Jeremy Creech  
Carrie Cromey  
Patrick Dickerson  
Angelene Dodson  
Cedric Durre  
Darrick Elmore  
Katherine Flakes  
Laura Garrett  
Patrick Grace  
Sarah Green  
Kelly Harris  
Kimalia Hinton  
Charles James  
Kelly Jasen  
Tara Jones  
Suzanne Kelley  
Jackalyn Kovac

Tanya Lockett  
La'Ronnica Maye  
Adrienne Maygarden  
Jennifer McFarren  
Lakelyn McIntyre  
Pam McKinney  
Kristi Meyers  
Tracy Moore  
James Myers  
Lynnea Myers  
Richard Norris  
Rebecca Oberto  
Katie Odom  
Hope Placer  
Kelsey Powell  
Miguel Puentes  
Scott Remington  
Leslie Saam  
Alysa Skiles  
April Stewart  
Staci Stutts  
William Sumlin  
Raymond Vannice  
William Wilson  
Michael Wise  
Maryann Wyrick Esenwein  
Ahmund Young

**\*\* If we have inadvertently missed your name or you would like to have your name listed differently, please accept our apology and let us know by calling 850.434.3157.**

# United Way



## WORKPLACE GIVING

LIVE UNITED

### **\$200,000 AND UP**

Gulf Power Company  
Publix Super Markets

### **\$50,000 AND UP**

Armstrong World Industries  
Ascend Performance Materials  
Baptist Health Care Corporation  
Escambia County School District  
Navy Federal Credit Union  
United Parcel Service

### **\$25,000 AND UP**

AT&T Communications  
City of Pensacola  
Exxon Mobil  
Enterprise Rent-A-Car  
International Paper  
Landrum Human Resource Companies

### **\$10,000 AND UP**

Bank of America/Merrill Lynch Wealth Management  
Buffalo Rock Company  
Clark Partington Attorneys at Law  
Coastal Bank and Trust  
Council on Aging of West Florida  
Escambia County Government  
Florida Blue  
Gulf Winds Federal Credit Union  
Lewis Bear Company  
Southern Scrap Company  
Target Corporation  
United Way of Escambia County  
University of West Florida  
Wells Fargo Banking and Advisors  
West Florida Hospital  
Warren Averett Companies, LLC

### **\$5,000 AND UP**

Bullock Tice Associates  
Central Credit Union of Florida  
CSL Plasma  
Escambia County Clerk of Circuit Court  
Escambia County Tax Collector  
Hobart Service  
General Electric  
Pensacola Shipyard Marina and Boatyard  
Hancock Bank  
McMahon-Hadder Insurance  
Pensacola State College  
Pall Life Sciences  
Saltmarsh Cleaveland & Gund  
Suntrust Bank  
ServisFirst Bank  
The ARC Gateway  
The First, A National Banking Association  
Thompson Tractor  
WalMart  
WEAR-TV Channel 3

### **\$1,000 AND UP**

American Fidelity Life Ins Company  
American Water  
Ameriprise Financial  
Apple Corps  
Be Ready Alliance Coordinating for Emergencies  
Covenant Care  
Belk  
Big Brothers Big Sisters of Northwest Florida  
Cerex Advanced Fabrics  
Children's Home Society of Florida  
Community Drug & Alcohol Council  
Combined Insurance Services of North Florida  
Connell & Manziak Realty  
Deloitte & Touche  
Delta Air Lines

Dillard's  
Early Learning Coalition  
Edwards Roofing Company  
Emmanuel Sheppard & Condon  
FavorHouse of Northwest Florida  
Federal Express  
Goodwill Easter Seals of the Gulf Coast  
Gulf Coast Health Care  
Gulf Coast Kid's House  
Heritage Homes of Northwest Florida  
IMS ExpertServices  
Independence for the Blind of West Florida  
Legal Services of North Florida  
Levin Papantonio  
Lutheran Services of Northwest Florida  
Manna  
Northwest Florida Area Agency On Aging  
Raymond James/Morgan Keegan  
Rodney Rich & Company  
Summit Bank  
The Salvation Army  
Turner Industries Group  
Underwood Anderson and Associates  
United Health Group  
Vince Whibbs Pontiac  
Virginia College  
Visit Florida Welcome Center  
YMCA of Northwest Florida



# LEADERSHIP GIVING

## GOLD FEATHER LEVEL

**\$5,000 to \$9,999**

---

Vera Danly \*  
Tom and Lynn Hayes \*  
Andrea Krieger \*  
William Noonan, III  
Gene Rosenbaum

## SILVER FEATHER LEVEL

**\$2,500 to \$4,999**

---

Heike Bolton  
Jack Brown  
Mr. and Mrs. William Cleary  
Adrienne Collins \*  
Barbara Conn \*  
Mr. and Mrs. Lewis Doman \*  
Matthew Durham  
Chuck and Cathy Fair \*  
Linda Hoffman \*  
John Isbell  
Mr. and Mrs. Eric Jensen \*  
The John & Bonnie Johannemann Family \*  
Michelle Kane \*  
Joe Kinsey, Jr.  
David Lister  
Margie and Alan Moore \*  
Cecilia Nanni \*  
Amie and Scott Remington \*  
Phillip Sadler and April Horne \*  
James Sheppard, Jr.  
Robert and Suzy Wiscombe \*

## BRONZE FEATHER LEVEL

**\$1,500 to \$2,499**

---

Loretta Adams \*  
Mr. & Mrs. William Baker \*  
Mr. and Mrs. Lewis Bear, III \*  
Brett and Michelle Bennett \*  
Mr. and Mrs. John Blackwell \*  
Deborah Calder \*  
Dan and Constance Cassidy \*  
Michael and Amandda Casson \*  
John Clark  
Aaron Davidson  
Will and Beth Dunaway  
Carolyn and David Dwelle \*  
Steven and Lisa Esser \*  
Ellen Fisher \*  
John Floyd Jr.  
David and Cherie Frederick \*  
Daniel Freeman  
Thomas Gardner  
Jerome and Maralee Geil \*

Michael Grissett  
Mark Haston  
Verdell and Christina Hawkins \*  
Tom and Celia Hilton \*  
Jeremy Abbe  
James and Rita Lay \*  
Leighton Leclair  
The Leidner Family  
Tony McCollough  
James Myers  
Edward Myska  
Vaughn and Sheila Nichols \*  
Roy and Janet Noble \*  
Lesley Olson \*  
Dr. Catherine O'Malley  
Scott Palacios  
Doctors James and Nell Potter \*  
Albert Rea Jr.  
Sherlena Robinson \*  
Richard Sanchez  
Shardra Scott \*  
Sue Straughn \*  
Judge Terry Terrell  
Martha Tutchtone \*  
Mr. and Mrs. Bruce Vredenburg \*  
Ken and Elizabeth Woolf \*  
Jarl Young  
Christofer Zajac

## RED FEATHER LEVEL

**\$1,000 to \$1,499**

---

Dorene Abbott \*  
Robert Anderson  
Meri and Joel Asmar \*  
Christine Baldwin \*  
Herbert Ball  
Scott Barrow  
Treaasa Bartley \*  
Mr. and Mrs. Edward Battaglia \*  
Mr. and Mrs. David Bear \*  
Chadwick Bedwell  
Jennifer Beecher \*  
Scott and Lois Benson \*  
Odin Berg  
Jeffery Bingle  
Joey and Becca Boles \*  
Mr. and Mrs. Chad Bonner \*  
John Bossom, III  
David and Katthleen Bounds \*  
John Brewer  
Danny Bridges  
Timothy Brinker  
Tina Brock \*  
Rebecca Bromley \*  
Mark Brown  
Deborah and Joseph Brown \*  
Mark Browning

Gretchen Brubaker \*  
Joan and Ellis Bullock, III \*  
Charles Butler  
Charles Richard Byars  
Mark Canada  
Janet Speranzi-Cannon and Larry Cannon \*  
James and Angela Carter \*  
Craig and Donya Charles \*  
Roy Childers  
Robert and Michele Cleary \*  
Amanda Clonts \*  
Thea Coconino \*  
Michael Collette  
Phillip Cook  
Bobby Cordes, Jr.  
Gerald Cox  
Dr. Harry and Mrs. Gayle Cramer \*  
Stephen Creel  
Randy Cumberland  
Ryan Currence  
Jonathon Curtis  
Scott and Monica Dahlem \*  
Valerie Dawson \*  
Dante Dedicatoria  
Patrick Dickerson  
Karl Dietrich, III  
Angelene Dodson \*  
John Dominey  
Louis Dunn, III  
Cedric Durre  
Joseph Eason  
Krista Ebbert \*  
Dennis Echols  
Brandon Eckhoff  
Tommy Ellis  
Cathy England \*  
Barbara Lynn Erickson \*  
Angel Espinoza \*  
Skylar Everidge \*  
William Feazell  
Paula Ferraro \*  
Jim Fletcher  
David Flowers  
Margaret Fortunato \*  
Kenneth Gaillot  
Edward Gardner  
Ashley and Bobby Gast \*  
William Gibson  
Mr. and Mrs. Hank Gonzales \*  
Joseph Greene \*  
Julie Griffin \*  
Jennifer Grove \*  
Jason Haddox  
Lisa Hamilton \*  
Genevieve Harper \*  
Jamie Harris \*  
Margaret Harris \*  
Richard Harris  
Carol Harrison \*



\* Represents members of  Women United.

The 2016-2017 Red Feather Fellowship included **323** members who collectively gave over **\$455,900**.

Bob and Sherry Hartnett \*  
Deirdre Harvey \*  
Dr. and Mrs. Everett Havard \*  
Ted and Donna Hendry \*  
Charlotte Henke \*  
Jack Hierholzer  
Laura Hill \*  
Janet Hodnett \*  
Christopher Hood  
Charles Howton  
Christopher and Paula Hrbacek \*  
Jason and Nancy Huggins \*  
Brad and Dean'na Huggins \*  
Jonathan Hulett  
Kelly Jasen \*  
Mac and Kathie Jeffcoat \*  
David Jones  
Julie Jones \*  
Harry and Anita Kahn \*  
Michelle Kaufman \*  
Georgia Ketchum \*  
Janice Rogers Kilgore \*  
Brenda Smith King \*  
Aaron King  
Mr. and Mrs. Dale Kirchwarr \*  
Ed Koontz  
Stacey Kostevicki \*  
Justin Kralick  
Wendy Kramer \*  
Dietmar Laenger  
Tyson Langham  
Sabrina Langham \*  
Patrick Lascell  
Daniel Lee  
Kevin Lee  
Nancy Eileen Leonard \*  
Nicole Lind \*  
Xia Liu \*  
Tanya Lockett \*  
Terrence Lockman  
Mary Ann Long \*  
Sonia Lott \*  
Jack Lowrey  
Michele Malone \*  
Shannon Martin \*  
David Mathews  
James Mathis  
Larry Mathis  
Josephine May \*  
Wilmer Mccants  
John and Michele McCarthy \*  
James McClendon  
Lisa and Richard Mccullough \*  
Alan McDaniel  
Kimberly McDaniel \*  
Chris McFarland  
Xavier Mckeon  
Yvette and John McLellan \*  
Robert McLendon

Donald McMahon  
Ronald McNair  
Jonathan McQuagge  
Christopher Meier  
Muriel Merritt  
Ray Moody  
Mr. and Mrs. Edward Moore \*  
Jeffrey and Tracy Moore \*  
William Moreland  
Mr. and Mrs. William Morrison \*  
Dennis Myrick  
Richard and Beverly Nall \*  
Yvonne Nellums \*  
Warren Norred  
David Norris  
Mr. and Mrs. Richard Norris \*  
Alexander Odum  
Ana Olmo \*  
Larry Ondrey  
Patrick O'Neal  
Mr. and Mrs. Mort O'Sullivan \*  
Eric Pickett  
Lee Pitts and Thomas Gible \*  
Brannon Pitts  
Hope Placer \*  
David Player  
Marc Porten  
Trent Potter  
Santoria Potter \*  
Vernon and Deborah Prather \*  
Mr. and Mrs. Larry Pugh \*  
Tyrone Reese  
Diedre Rhodes \*  
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Ida Richardson \*  
Mr. and Mrs. Jesse Rigby \*  
Buzz Ritchie  
Susan Ritenour \*  
Arthur Roberts, Sr.  
Grover and Jill Robinson \*  
The Rodgers Family  
Jeff Charles Rouillier  
John Schneider  
Bernie Schultz  
Paul Senato  
Mr. and Mrs. Thurston Shell \*  
Paula Shell \*  
Christopher Shields  
Melinda Shirley \*  
Dennis and Renea Shouppe \*  
Claudia Simmons \*  
Mark Simpkins, Jr  
Alysa Skiles \*  
Norman Smith  
John Smith, Jr.  
Wendell Smith  
Dr. Mary Ellen Spears \*  
Tim Spenner  
Christopher Stadler

Joe and Daniel Startzel \*  
Alexis Steele \*  
John Stevens  
Jennifer Elizabeth Stewart \*  
Richard Stone  
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Jonathan Walls  
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Walter Watson  
Melinda Wells \*  
Mr. and Mrs. Robert Wernicke \*  
David Wheeler  
Patrice Whitten \*  
Helen Wigersma \*  
Jonathan Wiggins  
Steve Williams, Jr.  
David Williams  
Shannon Wilson \*  
Mr. and Mrs. Denny M Wilson \*  
Michele Wilson \*  
John Wissmann  
Stewart Wright  
Michael Yabut  
Ronnie and Joyce Yaden \*

**\*\* 13 Donors have chosen to remain anonymous.**

If we have inadvertently missed your name or you would like to have your name listed differently, please accept our apology and let us know by calling 850.434.3157



Twenty years ago, like-minded families came together to form the United Way of Escambia County Alexis de Tocqueville Society. Over this period, the society has invested nearly \$3.6 million into our community to help build a UNITED Escambia County. The Tocqueville Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and funds to create long-lasting changes by tackling our community's most serious issues.

The Tocqueville Society is named for renowned French political philosopher Alexis de Tocqueville. De Tocqueville admired three elements in North American society: liberty, equality, and the spirit of neighbor helping neighbor. He realized that by achieving these elements of democracy, all people would choose to pursue freedom, knowledge, and prosperity.

The United Way of Escambia Tocqueville Society aims to change lives by focusing on the cornerstones of a successful community: Education, Health, and Financial Stability. Each member supports United Way of Escambia through an annual gift of \$10,000.00 or more.

## FOUNDING FAMILIES

### **D. W. McMillan Foundation**

*"While working as a physician at Sacred Heart Hospital, Dr. Daniel McMillan saw the need to provide for the poor in Escambia County, AL and FL. It was this desire that led him to create the D. W. McMillan Trust in 1929. The descendants of Dr. McMillan share his love of community and feel privileged to be the stewards of these funds and carry forward his wishes. We have great admiration for United Way and the work they do on behalf of those they serve."*

– Allison Sinrod

### **Lewis Bear Family Foundation**

*"We were taught, as children, you give back to those who were willing to help you. The least of our obligations is that we support those who are in need."*

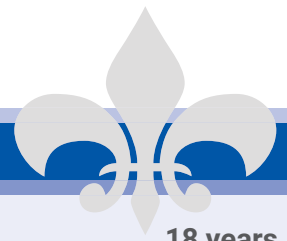
– Lewis and Belle Bear

### **Britt and Nell Landrum, Jr.**

*"Helping to reduce poverty, prepare children for school, helping them learn to read, helping parents prepare for work to improve financial stability...all these things help families thrive... and that's what United Way is all about."*

– Britt and Nell Landrum

# 20 YEARS



*I feel it is important to be a Tocqueville supporter of United Way because I am able to contribute to a number of organizations at one time. United Way has made a substantial impact in our community.*

**– Fred Levin**

## Society Members

<b>Fred Levin</b>	<b>18 years</b>
<b>Skip and Martha Hunter</b>	<b>17 years</b>
<b>Robert H. Kahn Jr. Family Foundation</b>	<b>16 years</b>
<b>Sandy and Peggy Sansing</b>	<b>15 years</b>
<b>Roger and Raisa Webb</b>	<b>12 years</b>
<b>Quint and Rishy Studer</b>	<b>11 years</b>
<b>Harry and Pam Schwartz</b>	<b>9 years</b>
<b>Julian and Kim MacQueen</b>	<b>7 years</b>
<b>Stan and Amy Connally, Jr.</b>	<b>5 years</b>
<b>Christopher and Katia Rutledge</b>	<b>5 years</b>
<b>Antonio and Bentina Terry</b>	<b>3 years</b>
<b>Tammy Davies</b>	<b>1 year</b>

## TOCQUEVILLE LEGACY CIRCLE

**A GIFT TO SHAPE THE FUTURE**



**THANK YOU TO OUR CHARTER LEGACY CIRCLE MEMBER!**

**Lewis Bear Family Foundation**

Can you imagine how the needs of Escambia County will change over the next 100 years? What new issues will our families face? United Way of Escambia County has served this community for nearly 100 years and through Legacy Giving, YOU ensure individuals and families continue receiving services designed to Unite and create better opportunities for all.

Imagine a sustained impact on Escambia County created with a continuous base of support through endowed gifts. Your gift is protected and invested through the United Way Endowment Fund with only the interest earnings delegated to the Community Investment Fund each year.

## AGNES WEIS SOCIETY

The Agnes Weis Society recognizes those who include United Way of Escambia County in their will or estate plans or other forms of planned gifts. The Agnes Weis Society is a division of the Leaders in Giving Society.

### SOCIETY MEMBERS

Charles and Debbie Allcott  
 John and Eleanor Appleyard  
 Lewis Bear, III  
 John T. Bertz  
 Sandra Cesaretti-Ray  
 Pat and Sonja Crawford  
 Sally Bussell Fox  
 Dorothy Kahn Galloway

Douglas and Sharon Hess Herrick  
 Laura Hill  
 Mr. and Mrs. Skip E. Housh  
 Mr. and Mrs. R.K. "Skip" Hunter  
 Mark and Rita Icenogle  
 Robert H. Kahn, Jr.  
 Suzanne J. Kahn  
 Nancy Allen Kozbiel

Gary and Joanne Leuchtman  
 C. Flack Logan  
 J. Gary Lowery  
 Robert and Angela Mills  
 Jean Norman  
 Randy and Ninalyn Oxenham  
 Jill and Grover C. Robinson, IV  
 Skip and Diane Vogelsang



# WOMEN UNITED

Women United is a global, growing force of more than 70,000 women dedicated to creating a world of opportunity for everyone. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to United Way’s mission, and to the community. Locally, we have identified education, with an emphasis on early literacy, as our signature focus.

### Some of last year’s highlights include:

- Members kicked off the holiday season in their UGLIEST sweaters by stuffing **200** stockings for local four-year-old ReadingPals.
- Members sorted and packed **84** Tummy Bundles. In addition, members donated food and cash to pack an additional **24** bundles. At seven meals a bundle, that’s a total of **588** meals for children!



Interested in learning more about United Way’s Women United and how you can join this dynamic group of women creating real, lasting change in Escambia County? Visit [unitedwayescambia.org/wu](http://unitedwayescambia.org/wu) or call 434-3157.

## SMALL BUSSINESS CIRCLE

THANK YOU MEMBERS!

The Small Business Circle (SBC) is made up of local small business owners, committed to investing in ongoing and impactful work in Escambia County through United Way of Escambia County.

Small businesses are challenged with many requests to support a variety of important causes. Philanthropy is made easy for Small Business Circle (SBC) Members who donate \$100 a month (\$1,200/year) to United Way of Escambia.



# DIAMOND DONORS



# 25 YEARS OR MORE OF GIVING

Are you a Diamond Donor who has given to our community through United Way for 25 years or more? Please let us know so that we can recognize you in the future. Call 850-434-3157 or email [info@unitedwayescambia.org](mailto:info@unitedwayescambia.org).

13 donors have chosen to remain anonymous

Meri and Joel Asmar  
Ms. Barbara Jenkins Aspinwall  
Carl A. Backman  
Marian Barbon  
Lewis and Belle Bear, Jr.  
Genevieve Beck  
Carol R. Beede  
Donald Belcher  
Mary Ann Bickerstaff  
Michael Bodenhausen  
Joey and Becca Boles  
Tammie Booker  
Betsy Bowers  
Tammy Boyd  
Janice Brown  
Mark Browning  
Mattie L. Broxton  
Keitha Buckingham  
Morgan and Anne Bunch  
Alison Bunyard  
Deborah Bush  
Martha Caraballo  
Andrea Carper  
John Carroll  
Dan and Constance Cassidy  
William Champlin  
Melissa Chinn  
John and Alicia Cichon  
John Clark  
Nancy Connelly  
Tina Conner  
Lori Coppels  
Cedric Corley  
Vincent and Dianne Currie  
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Chuck and Cathy Fair  
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Judith Floyd

Alan Foster  
Harriet Franklin  
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William Gilleran  
Keith Gilley  
Belinda Gouveia  
Rhonda Gray  
Brice and Sandra Greenfield  
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Jill Grove  
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Carla Harris  
Carol Harrison  
Beverly Harwood  
Tom and Lynn Hayes  
Joseph Hecht  
Derrick Hendricks  
Ted and Donna Hendry  
Robin Herring  
Lorese Hines  
Eleanor Hoehn  
James Hollinhead  
Kenny Holt  
Stella Hopkins  
Christopher and Paula Hrbacek  
Todd Humble  
Eric and Michelle Jenson  
The John & Bonnie  
Johannemann Family  
Deborah Johnson  
Sandy Johnson  
Danny Kepner  
Janice Kilgore  
Joe Kinsey  
Ed Koontz  
Wendy Kramer  
Nell and Britt Landrum, Jr.  
Leighton LeClair  
Daniel Lee  
The Leidner Family  
Joseph Leonard  
David Lister  
Janet Lloyd  
Donald Long  
Mary Lowe

Jack Lowrey  
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### **CAMPAIGN AND COMMUNITY IMPACT EVENT**

ALSCO  
Beyond The Grape  
Buffalo Rock Pepsi  
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