

UNITED WAY WORKPLACE CAMPAIGN

LEADING
THE WAY



Leading the Way in Escambia and Santa Rosa counties!
In our community, everyone deserves the opportunity to thrive.

SEE WHAT HAPPENS WHEN YOU...



Whether its 100 cents or 100 dollars, your gift adds up UNITED to help create a thriving community!

What 100 can do:



Technology support for virtual learning.

or



1 hour of individual therapy

or



A single-room safe living arrangement and meals for a family of 5 for one week.

United Way of West Florida supports the needs of our community every day to help strengthen our community to ensure everyone will thrive. Join me in leading the way for our community by participating in this year's campaign.

This is more than a campaign – it is a call to action for us to advance solutions to real problems facing people in the communities where we live and work.

Together, we can advance health, youth opportunity, and financial security to strengthen overall community resilience to build a future where everyone can reach their full potential.

We're counting on generous people like you and your teammates to help improve the lives of people in our community.

Last year, United Way of West Florida was able to provide \$675,128 to our Community Invest Grants funding 25 programs across Escambia and Santa Rosa counties.

Our 2023-24 funded programs achieved:

- 83% of individuals served met health outcomes
- 95% of individuals served met financial stability outcomes
- 87% of children and youth met education outcomes

And this year, with your help, we know that we can do even more. Learn more at uwwf.org.