



GLITZ & GALLOP

Join us for the Glitz & Gallop Gala, our 100th Celebration, and watch the 150th Kentucky Derby with us over drinks and hors d'oeuvres. The event is on May 4, 2024. Attendance is set at 300 for this signature event as we celebrate our 100th Anniversary. For more information visit uwwf.org/gala.



TRIPLE CROWN - \$10,000

- 10 tickets to the Gala w/ a reserved table at the event - logo in all centerpieces
- Full-page ad in the event program
- Logo included in wrap-up thank you ad after the event
- Prominent Logo placement on the Gala event webpage, ticketing page, and tickets
- Acknowledgment at the event as presenting sponsor - Opportunity to speak at event
- Full digital and traditional footprint
- Logo on the front page of the program
- 2 tickets to the annual meeting with on-stage award and recognition
- Listed in our 2023-2024 Annual Report as a Glitz and Gallop Sponsor

Limit - 1 Sponsor



RUN FOR THE ROSES - \$5,000

- 5 tickets to the Gala, seating at the Run for the Roses reserved table.
- Half-page ad in the event program
- Logo on Gala event webpage pages
- Acknowledgment at the event
- Full digital and traditional footprint
- 2 tickets to the annual meeting with on-stage award and recognition
- Listed in our 2023-2024 Annual Report as a Glitz and Gallop Sponsor

Limit - 2 Sponsors



JOCKEY CLUB - \$2,500

- | | |
|----------------------------|--|
| 2 ticket to the Gala | Quarter-page ad in the event program |
| Logo on Gala event webpage | Full digital and partial traditional footprint |
| Logo on the event programs | Listed in our 2023-2024 Annual Report |

Limit - 6 Sponsors



MINT JULEP - \$2,500 BAR SPONSOR

- 2 tickets to the Gala
- Logo on the event cocktail cup
- Ability to setup Bar Backdrop

Limit - 2 Sponsors





Glitz & Gallop

12

Sponsorship Opportunities - Glitz & Gallop

GLITZ & GALLOP - CONTINUED

WINNERS CIRCLE - \$2,000 PHOTO BACKDROP SPONSOR

- 2 tickets to the Gala
- Ability to setup Winners Circle Backdrop
- Quarter Page ad in the program for the event
- Logo included in wrap-up thank you ad after the event
- Prominent Logo placement on the Gala event webpage and ticketing page
- Acknowledgment at the event as the Winner Circle sponsor - Able to present awards to race winners
- Listed in our 2023-2024 Annual Report as a Glitz and Gallop Sponsor

SOLD OUT

Limit - 1 Sponsor

MILLIONAIRE ROW - \$1,500 TABLE SPONSOR - 10 PERSON TABLE

- Reserved table at the event - includes 10 tickets to the gala
- Logo placed on programs
- Logo on Gala event webpage and ticketing page
- Acknowledgment at the event
- Social Media recognition leading up to the event (Facebook and Instagram)
- Included in the press release as a sponsor

SOLD OUT

Limit - 1 Sponsor

BEST IN SHOW - \$1,000 FASHION SHOW

- 1 ticket to the Gala
- Logo on Gala event webpage
- Logo on the event programs
- Acknowledgment at the event
- Social Media recognition leading up to the event (Facebook and Instagram)
- Included in the press release as a sponsor.
- Able to present the Fashion Show Awards with the CEO

SOLD OUT

Limit - 1 Sponsor

PARADE OF PRIZES - \$500 PRIZE TABLE

- 1 ticket to the Gala
- Logo on Gala event webpage
- Logo on the event programs
- Acknowledgment at the event
- Social Media recognition leading up to the event (Facebook and Instagram)
- Included in the press release as a sponsor

SOLD OUT

Limit - 1 Sponsor

HORSE IN TRAINING - \$50

- Name list on Gala event webpage
- Acknowledgment at the event

For those who cannot Attend Event

Unlimited

SPONSORSHIP COMMITMENT FORM



Thank you for your generosity and support! Please fill out the information below to confirm your sponsorship. You may return this form to United Way of West Florida, 7100 Plantation Rd, STE 18, Pensacola Florida, 32504. If you have any questions please contact marketing@uwwf.org.

Contact Name & Title: _____

Business Name: _____

Phone #: _____ Email: _____

Billing Address: _____

Total Sponsorship Amount: _____ Date: _____

What are you sponsoring: _____

Signature*: _____

*Please note that your generous sponsorship will help cover program administrative expenses such as staffing, supplies, and advertising. If you wish to not have your sponsorship cover such expenses, please contact the VP of Philanthropy and Communications.

Payment Preference:

- Enclosed Check (estimated date _____)
- Send an invoice on _____ (date)
- Other (please specify): _____
- Bill me monthly/quarterly (circle one) _____
- Contact me for a credit card payment

Next Steps:

- Return this form along with payment (or make a payment arrangement).
- Please send your high-resolution corporate logo as you would like it to appear in all publications (JPG or EPS) by emailing the marketing department at marketing@uwwf.org.
- If your sponsorship level includes an ad in our event program or annual report our marketing team will reach out to you at marketing@uwwf.org with due dates and sizings.

Thank you for your generous investment in our community. Your sponsorship is effective for one year from date of signature. Please retain a copy of this form for your records.

**We understand that this commitment is over and beyond any contributions by employees through our workplace campaign, a program grant, or our corporate gift. Information is accurate at the time of publication and is subject to change without prior notice.*