United Way of Escambia County, Inc. (A Nonprofit Organization)

Financial Statements

June 30, 2018

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CERTIFIED PUBLIC ACCOUNTANTS

Independent Auditor's Report

To The Board of Directors United Way of Escambia County, Inc. Pensacola, Florida

We have audited the accompanying financial statements of United Way of Escambia County, Inc., (a nonprofit organization), which comprise the statement of financial position as of June 30, 2018, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

To The Board of Directors United Way of Escambia County, Inc. Pensacola, Florida

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Escambia County, Inc., (a nonprofit organization), as of June 30, 2018, and the changes in its net assets and cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited the United Way of Escambia County, Inc., (a nonprofit organization) 2017 financial statements, and we expressed an unmodified opinion on those audited financial statements in our report dated September 26, 2017. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2017, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Scrot Entre & Company, P.A.
Pensacola, Florida
September 10, 2018

United Way of Escambia County, Inc. (A Nonprofit Organization) Statement of Financial Position June 30, 2018

(with comparative totals for 2017)

**	2018	2017
Assets:		
Cash and equivalents	\$ 106,483	\$ 340,761
Pledges receivable—net	761,323	773,329
Accounts receivable	197,250	95,534
Prepaid expenses and other	61,735	39,184
Investments	1,203,501	1,465,983
Property and equipment—net	 568,188	620,769
Total Assets	\$ 2,898,480	\$ 3,335,560
Liabilities: Due to designated agencies Allocations payable	\$ 120,584 850,000	\$ 144,843 1,000,000
Custodial funds payable	5,791	20,652
Accounts payable	12,293	31,704
Accrued expenses	72,182	92,437
Capital lease obligation	 10,753	15,341
Total Liabilities	 1,071,603	 1,304,977
Net Assets:		
Unrestricted	1,053,848	1,281,900
Temporarily restricted	406,103	381,757
Permanently restricted	366,926	 366,926
Total Net Assets	 1,826,877	 2,030,583
Total Liabilities and Net Assets	\$ 2,898,480	\$ 3,335,560

United Way of Escambia County, Inc. (A Nonprofit Organization) Statement of Activities For the Year Ended June 30, 2018 (with comparative totals for 2017)

	Unrestricted	Temporarily Restricted	Permanently Restricted	2018 Total	2017 Total
Public Support and Revenues: Gross campaign results Less donor designations Less provision for uncollectibles	\$ 1,949,153 (431,280) (142,184)	\$ 90,479	\$	\$ 2,039,632 (431,280) (142,184)	\$ 2,160,883 (409,543) (125,327)
Net campaign results	1,375,689	90,479	-	1,466,168	1,626,013
In-kind contributions Contributions from outside service area Investment return	205,070 11,866 67,326			205,070 11,866 67,326	295,852 6,124 97,904
Grants, contracts and program revenues Other income	489,679 35,401	291,492		781,171 35,401	805,933 41,860
	2,185,031	381,971	-	2,567,002	2,873,686
Net assets released from restrictions Satisfaction of time and purpose	357,625	(357,625)			
Total Public Support and Revenues	2,542,656	24,346		2,567,002	2,873,686
Expenses: Program services Gross funds awarded/distributed Less donor designations	1,506,286 (431,280)			1,506,286 (431,280)	1,662,176 (409,543)
Net funds awarded/distributed	1,075,006			1,075,006	1,252,633
Allocation expenses Information and referral Impact initiatives	77,046 239,925 611,263			77,046 239,925 611,263	204,878 264,580 602,449
Total program services	2,003,240			2,003,240	2,324,540
Supporting services Fundraising Organizational administration	254,328 513,140			254,328 513,140	241,242 418,445
Total supporting services	767,468			767,468	659,687
Total Expenses	2,770,708	-	PO .	2,770,708	2,984,227
Change in Net Assets	(228,052)	24,346	-	(203,706)	(110,541)
Net Assets—Beginning of Year	1,281,900	381,757	366,926	2,030,583	2,141,124
Net Assets—End of Year	\$ 1,053,848	\$ 406,103	\$ 366,926	\$ 1,826,877	\$ 2,030,583

United Way of Escambia County, Inc. (A Nonprofit Organization)
Statement of Functional Expenses
For the Year Ended June 30, 2018
(with comparative totals for 2017)

			Progr	Program Services	ses				Supp	Supporting Services	vices		2	2018	2(2017
	Gross Funds						Total					Total				
	Awarded/	Allocation		Information	Impact		Program			Organizational		Supporting	T	Total	Ĕ	Total
	Distributed	Services	1	and Referral	Initiatives	2	Services	Fundraising	i	Administration		Services	Ext	Expenses	Exp	Expenses
Expenses																
Gross funds awarded/distributed \$	1,506,286	€?	<i>چ</i>	•	€ 9	6 9	1,506,286	€4	1	1	∽	,		1,506,286	\$ 1,	1,662,176
Less donor designations	(431,280)		1	•		,	(431,280)		' -	1		1		(431,280)		(409,543)
Net funds awarded/distributed	1,075,006		 '	1		 •	1,075,006		ı	•		1	-Ť	1,075,006	.,	1,252,633
Salaries	ı	43,144	44	126,005	282,868	89	452,017	117,	117,946	316,016		433,962		885,979		881,838
Benefits and payroll costs	1	11,032	32	34,233	55,797	26	101,062	22,	22,306	59,193		81,499		182,561		179,933
Professional services	•	1	187	6,121	58,399	66	64,707	38,	38,011	32,768		70,779		135,486		73,570
Dues and subscriptions	•	3,842	42	7,670	12,414	14	23,926	,0	6,881	10,191		17,072		40,998		40,522
Insurance	•	2,887	.87	5,198	9,602	02	17,687	4	4,909	8,659		13,568		31,255		30,476
Interest	•	•	99	118	Ñ	204	388		112	931		1,043		1,431		1,547
Printing and promotion	1	6,113	13	4,332	108,038	38	118,483	33,	33,435	16,677		50,112		168,595		280,018
Occupancy	•	4,153	53	7,475	12,878	78	24,506	7,	7,100	11,177		18,277		42,783		41,165
Postage	•	•	49	45	4	469	563		829	3,356		4,185		4,748		6,407
Supplies	•	2.	245	408	1,686	98	2,339		981	2,423		3,404		5,743		7,561
Telephone	•	1,264	64	27,199	4,941	41	33,404	2,	2,190	4,449		6,639		40,043		42,069
Staff Development	•		,	399	2,629	29	3,028		270	2,087		2,357		5,385		2,177
Travel	•	•	33	(1,050)	15,657	57	14,640	4	4,841	8,906		13,747		28,387		22,166
Miscellaneous	•	1,660	09	41	19,292	92	20,993	9	6,188	24,247		30,435		51,428		45,260
Volunteer support	•		30	1	8,980	80	9,010		939	428		1,367		10,377		6,569
Depreciation	•	2,195	95	21,468	16,956	99	40,619	7	7,142	10,904		18,046		58,665		64,881
Licenses and fees			146	263	4	453	862		248	728		926		1,838		2,435
Total Expenses	\$ 1,075,006	\$ 77,046	3	239,925	\$ 611,263	\$ \$	2,003,240	\$ 254.	254,328	513,140	8	767,468	\$ 2	2,770,708	\$ 2,	2,984,227
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The accompanying notes are an integral part of these financial statements.

United Way of Escambia County, Inc. (A Nonprofit Organization) Statement of Cash Flows For the Year Ended June 30, 2018 (with comparative totals for 2017)

	2018	 2017
Cash Flows From Operating Activities:		
Change in net assets	\$ (203,706)	\$ (110,541)
Adjustments to reconcile change in net assets		
to net cash provided by operating activities—		
Depreciation	58,665	64,881
Gains on sale of securities	(34,357)	(104,942)
Unrealized (gains) losses on investments	(16,193)	15,871
Donated securities	(12,502)	(1,484)
Changes in assets and liabilities		
Decrease (increase) in:		
Pledges receivable—net	12,006	(21,893)
Accounts receivable	(101,716)	91,400
Prepaid expenses	(22,551)	(1,073)
Increase (decrease) in:		
Due to designated agencies	(24,259)	24,883
Allocations payable	(150,000)	100,000
Custodial funds payable	(14,862)	(26,027)
Accounts payable	(19,411)	(22,878)
Accrued expenses	(20,255)	 15,090
Net Cash Provided (Used) by Operating Activities	(549,141)	 23,287
Cash Flows from Investing Activities:		
Purchases of investments	(371,466)	(1,076,359)
Proceeds from sale of investments	697,001	969,287
Purchases of property and equipment	 (6,084)	 (19,881)
Net Cash Provided (Used) by Investing Activities	 319,451	 (126,953)
Cash Flows from Financing Activities:		
Payments on capital lease	 (4,588)	 (4,366)
Net Cash Used by Financing Activities	 (4,588)	 (4,366)
Decrease in Cash	(234,278)	(108,032)
Cash and Equivalents—Beginning of Year	 340,761	 448,793
Cash and Equivalents—End of Year	\$ 106,483	\$ 340,761

Note 1—Summary of Significant Accounting Policies

Organization and Program Activities

United Way of Escambia County, Inc., (United Way) began as Greater Pensacola United Fund, Inc., in 1944. A local volunteer Board of Directors governs United Way. The mission of United Way is uniting our community and leveraging resources to improve lives.

United Way works with community partners, including a network of partner agencies, businesses, schools, governments and other funding sources to raise funds through an annual campaign to raise support for participating agencies.

Financial Statement Presentation

United Way reports information regarding financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. Net assets are classified based on externally imposed restrictions, if any, that may or may not be met by actions of management or by the passage of time.

Cash and Equivalents

For purposes of the statements of cash flows, United Way considers investments in highly liquid debt instruments with original maturities of three months or less to be cash equivalents. United Way does not include cash held within its separate investment accounts (see note 3) as cash and equivalents.

Contributions

United Way records contributions as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions. Donor-restricted contributions are reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and are reported as net assets released from restrictions. Donor-restricted contributions whose restrictions are met in the same fiscal year are reported as unrestricted net assets.

Note 1—Summary of Significant Accounting Policies (continued)

Pledges Receivable

Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. Conditional promises to give are not included as support until such time as the conditions are substantially met. There were no conditional promises made to the United Way during the year ended June 30, 2018. An allowance for uncollectible pledges receivable is provided based on management's estimate using prior collection history and current economic conditions.

Accounts Receivable

Accounts receivable consist primarily of grants or amounts due from providing services or goods. Management believes no allowance for doubtful accounts is necessary.

Investments

Investments are stated at fair value. Donated investments are recorded at fair value at the date of the gift.

Property and Equipment

Property and equipment are carried at cost or, if donated, at fair market value on date of gift. United Way capitalizes asset acquisitions over \$500. Depreciation is provided for on the straight-line method over the estimated useful lives of the related assets as follows:

Buildings and improvements	15-30 years
Furniture and fixtures	5-10 years
Equipment	5–7 years

Note 1—Summary of Significant Accounting Policies (continued)

Impairment of Long-Lived Assets

Management reviews asset carrying amounts whenever events or circumstances indicate that such carrying amounts may not be recovered. If such assets are considered impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair market value of the assets. As of June 30, 2018, none of United Way's long-lived assets were considered to be impaired.

Due to Designated Agencies

Donors contributing to United Way may choose to designate that all or part of their contributions be distributed to specific agencies. These transactions are reported in the statement of activities as part of the United Way campaign results and are then deducted to arrive at the net campaign revenue. Amounts deducted are carried as liabilities, net of an estimated allowance for uncollectible amounts, until paid to the designated agencies.

Donated Services and Materials

During the year ended June 30, 2018, approximately 36,408 hours were volunteered by employees of local workplaces and unaffiliated volunteers participating in various volunteer activities, including but not limited to: Day of Caring, Cram the Van, Communities Caring at Christmas, Miracle on Palafox, the United Way Community Investment Process, and the United Way Loaned Executive Program. No value has been recognized for these volunteer hours in the financial statements, because the criteria established by the Financial Accounting Standards Board (FASB) for recognition of such volunteer efforts have not been satisfied.

Donated services including media space (television and radio airtime and newspaper print space) are recorded if the services received create or enhance long-lived assets, or require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

Donated materials and supplies are recorded at fair value at the date of donation.

Note 1—Summary of Significant Accounting Policies (continued)

Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Accordingly, certain costs have been estimated and allocated among the programs and supporting services benefited based on management's best judgment.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Income Taxes

United Way is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, no provision for federal or state income taxes has been recognized. United Way annually files federal information returns (Form 990), which are subject to possible examination by the taxing authorities until the expiration of the related statute of limitations, which is generally three years.

Management believes it has no uncertain tax positions that qualify for either recognition or disclosure in the financial statements and no returns are currently under examination.

Financial Instruments

United Way's financial instruments include cash, pledges and accounts receivable, certain investments, designated/allocations payable, accounts payable, accounts payable, accounts receivable, designated/allocations payable, accounts payable and accrued expenses approximate their fair values due to their short-term nature. The carrying value of capital lease obligations approximates fair value due to their bearing interest at rates that approximate current market rates for notes with similar maturities and credit quality.

Note 1—Summary of Significant Accounting Policies (continued)

Comparative Financial Information

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2017, from which the summarized information was derived.

Events Occurring After the Reporting Date

United Way has evaluated events and transactions that occurred between June 30, 2018, and September 10, 2018, which is the date the financial statements were available to be issued, for possible recognition or disclosure in the financial statements.

Note 2—Pledges Receivable

Pledges receivable and changes in the allowance for uncollectible amounts during the year ended June 30, 2018, are summarized as follows:

Pledges receivable	\$ 905,361
Allowance for uncollectible pledges: Balance—Beginning of Year	139,206
Add provision for uncollectible pledges Deduct write-off of net uncollectible pledges	147,016
and amounts received from prior campaigns Balance—End of Year	(142,184) 144,038
Pledges receivable—Net	\$ 761,323

Note 3—Investments

Effective July 1, 2008, United Way adopted Fair Value Measurements (FASB ASC 820-10), which provides a framework for measuring fair value under generally accepted accounting principles. Fair Value Measurements establishes a fair value. This hierarchy consists of three broad levels: Level 1 consists of unadjusted quoted prices in active markets for identical assets and has the highest priority, Level 2 consists of observable inputs other than quoted prices for identical assets, and Level 3 consists of significant unobservable inputs and has the lowest priority. United Way measures fair value using Level 1 inputs.

Fair value of assets measured on a recurring basis at June 30, 2018, are as follows:

	<u>Fair Value</u>	<u>Le</u>	vel l
Mutual funds—Equity	\$ 560,222	\$ 5	60,222
Mutual funds—Fixed income	363,172	3	63,172
	\$ 923,394	<u>\$9</u>	<u>23,394</u>

Cost, fair value and unrealized gains from acquisition until June 30, 2018, for assets held as investments are summarized as follows:

		Fair	Unrealized
	Cost	<u>Value</u>	Gain (Loss)
Cash	\$ 280,107	\$ 280,107	\$ -
Mutual funds—Equity	497,856	560,222	62,366
Mutual funds—Fixed income	<u>372,239</u>	363,172	(9,067)
	\$1,150,202	<u>\$ 1,203,501</u>	<u>\$ 53,299</u>

Investment return for the year ended June 30, 2018, is summarized as follows:

Dividends and interest	\$ 24,774
Realized gains on sales of securities	34,356
Less investment expense	 (7,997)
	51,133
Unrealized gains on investments	 16,193
Investment return	\$ 67,326

Investments at June 30, 2018, were included in the following net assets accounts:

Unrestricted	\$	836,575
Permanently restricted		366,926
	\$ 1.	203,501

Note 4—Property and Equipment

Property and equipment consists of the following at June 30, 2018:

Land	\$	92,350
Buildings		262,723
Building improvements		909,337
Furniture and equipment		412,231
		1,676,641
Less accumulated depreciation	_(1,108,453)
Property and equipment—Net	<u>\$</u>	568,188

Depreciation expense totaled \$58,665 for the year ended June 30, 2018.

Note 5—Designations and Allocations Payable

Due to designated agencies, allocations payable and custodial funds payable at June 30, 2018, represent either designations by donors or allocations payable as determined by United Way. These amounts are all due and payable within one year.

Note 6—Capital Lease Obligation

United Way leases office equipment. Obligations under capital leases have been recorded in the accompanying financial statements at the present value of future minimum lease payments. The capitalized cost and accumulated depreciation of this equipment at June 30, 2018, was \$24,201 and \$14,924, respectively.

Note 6—Capital Lease Obligation (continued)

Future minimum lease payments under this capital lease are as follows:

Years ending June 30:		
2019	\$	5,244
2020		5,244
2021		874
Total future payments		11,362
Less amount representing interest		(609)
Present Value of Future Payments	<u>\$</u>	10,753

Interest paid and expensed under these leases for the year ended June 30, 2018, was \$656.

Note 7—In-Kind Gifts

In-kind gifts include contributions of tangible and intangible personal property and were expensed as follows:

Printing, media advertising and promotion	\$ 110,737
Cram the Van and related in-kind distributions	44,837
Miscellaneous, operating supplies and expenses	 49,496
	\$ 205,070

Note 8—Temporarily Restricted Net Assets

Temporarily restricted net assets are restricted for manner of use or time as follows:

Grants, fiscal agent funds, and other initiatives	\$ 306,082
Disaster relief	13,942
Annual meeting, campaign kickoff,	
victory celebration and Day of Caring	9,000
Time	 77,079
	\$ 406,103

Note 8—Temporarily Restricted Net Assets (continued)

Net assets were released from donor restrictions by incurring expenses satisfying the purpose or time restrictions specified as follows:

Grants, fiscal agent funds, and other initiatives	\$ 275,462
Annual meeting, campaign kickoff,	
victory celebration and Day of Caring	20,400
Time	 61,763
	\$ 357,625

Note 9—Permanently Restricted Net Assets

Permanently restricted net assets consist of endowment fund assets established to support United Way. Contributions to the endowment fund are subject to donor restrictions that stipulate the original principal of the gift is to be held in perpetuity with the income therefrom available as a contribution to the campaign each year. Income includes market value changes (unrealized and realized) and interest and dividends. The income therefrom is considered as an increase in unrestricted net assets since the Organization deems the restriction as met in the same reporting period. Any market declines below the original contributions are shown as a reduction in unrestricted net assets.

The Organization has adopted investment and spending policies for endowment assets that attempt to provide campaign contributions for the United Way of Escambia County. Under this policy, as approved by the Board of Directors, endowment assets are invested in a manner that is intended to produce long-term growth of capital without undue exposure to risk.

Note 9—Permanently Restricted Net Assets (continued)

The composition and changes in endowment net assets for the year ended June 30, 2018, are as follows:

Endowment Net Assets—Beginning of Year	Permanently Restricted 366,926
Investment income Net unrealized and realized gains (losses)	8,067 15,120
Investment expenses Amounts appropriated	(2,642) $(20,545)$
Endowment Net Assets—End of Year	<u>\$ 366,926</u>

Note 10—Employee Benefit Plan

United Way sponsors a 401K retirement plan through their employee leasing company. The plan covers substantially all of United Way's employees who have met certain service requirements. Employees' vesting is based on a five-year schedule. Employer contributions are 50% of employee contributions with a 3% cap on the employer match and amounted to \$4,343 during the year ended June 30, 2018.

Note 11—Related Parties

Due to designated agencies—Due to designated agencies represents the amount of contributions pledged and designated to other non-profit organizations, including United Way member agencies.

National affiliation—United Way is required to make payments for membership privileges to the related national organization. For the year ended June 30, 2018, payments to national were \$29,718.

Note 12—Concentration of Risk

The standard FDIC coverage is \$250,000 at each financial institution. As of June 30, 2018, United Way maintained cash balances of \$520 in excess of FDIC coverage.

Note 13—Risks and Uncertainties

United Way invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investments securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the amounts reported in the statement of net assets.

Each year United Way records a provision for uncollectible pledges which is estimated based on past collection experience and current economic conditions. It is at least reasonably possible that changes in this estimate in the near term could be material to the financial statements.

Note 14—New Accounting Pronouncements

In August 2016, Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-14, *Presentation of Financial Statements of Not-for-Profit Entities*. ASU 2016-14 represents phase 1 of FASB's Not-for-Profit financial reporting project and reduces the number of net asset classes, requires expense presentation by functional and natural classification, requires quantitative and qualitative information in liquidity, retains the option to present the cash flow statement on a direct or indirect method as well as includes various other additional disclosure requirements. ASU 2016-14 is effective for annual reporting periods beginning after December 15, 2017, with retrospective application. Early adoption of ASU 2016-14 is permitted. The requirements of this statement are effective for United Way for the year ending June 30, 2019. United Way has not evaluated the impact of this statement.